

Flyt Property Investment launches new hospitality group

Cape-based, Flyt Property Investment has launched a new hospitality group, Wink Aparthotels. Zane de Decker, MD of Flyt Property Investment says that the offering aims to provide guests with the convenience of apartment living combined with the luxury and comfort of a hotel.



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"Pre-Covid we already saw a turn towards aparthotels, self-catering apartments and Airbnb type accommodation – more and more people are opting for aparthotels versus full-service hotels as they prefer that home-away-from-home atmosphere which allows them more flexibility, privacy and/or a fully-serviced option," says De Decker.

Wink Foreshore and Wink Eaton Square in Diep River both feature fully-furnished, self-catering apartments and studios with kitchens and kitchenettes for short- and long-stay rentals.

A meal delivery service is available to guests and tenants, as well as a daily or weekly cleaning service in line with national health and safety requirements.



The aparthotel also features Wi-Fi connectivity and on-site facilities include a concierge and common areas, along with the

newly launched Wink Café that is open throughout the day.

Head of hospitality, Lauren Barnard says that they have created a bespoke, contemporary accommodation solution that caters to domestic and international business and leisure travellers, digital nomads and migrant workers: "There is something for everyone."

The property group plans to add another aparthotel in Stellenbosch to their portfolio within the year.

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