

Hapag-Lloyd continues growing in East Africa

Hapag-Lloyd, a multinational German-based transportation company, is continuing to focus on the growing market in East Africa. With annual growth rates of approximately 6%, the region tops the list on the African continent. Kenya, in particular, is developing with significantly rising import and export figures as well as massive investments in public infrastructure.



In April 2018, Hapag-Lloyd launched the East Africa Service (EAS), its first dedicated service to East Africa.

The weekly service sails from Jeddah to Mombasa, and from there to Dar es Salaam, in Tanzania, and directly back to Jeddah. After a successful start, this service will be expanded in September with a weekly connection to and from Nhava Sheva, Mundra, Khor Fakkan, Jebel Ali, Mombasa and Dar es Salaam.

The so-called EAS2 will replace the current EAS service and directly link the Arabian Gulf and the West Coast of India with East Africa.



#AfricaMonth: Growing market in Africa

Ilse van den Berg 14 May 2018



Hapag-Lloyd also offers inland transportation to and from East African hinterland locations of Bujumbura (Burundi), Kigali (Rwanda), Lubumbashi (Democratic Republic of Congo), Lusaka (Zambia) and Kampala (Uganda).

“I am delighted that our East Africa Service from and to Kenya is developing so positively. After only four months in operation, we have significantly expanded our business with overall vessel utilization beyond our expectations,” said Dheeraj Bhatia, managing director for Africa, Middle East and Indian Subcontinent at Hapag-Lloyd AG.

“With our upcoming new EAS2 service we will be able to offer even better connections from and to East Africa. All in all, we are experiencing growing client demand which demonstrates the economic potential of Kenya.”

The GDP of Kenya has grown significantly in the last two years, rising by an average of approximately 6%. Kenya primarily exports coffee and tea, but also vegetables, fruits and textiles. The main imports are vehicles, spare parts, yarns, machines and electronic goods.

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