

155: Communications & PR experts on the challenges and trends for 2016

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 29 October 2015, from 9-10am, show host Warren Harding takes a closer look at [Bizcommunity's latest special section focused on Communications and PR](#).



We chat to four PR and communications experts, to look at the way the industry has changed, the challenges from 2015 and the trends they expect to see in 2016.

We are joined by:



- Andre Fourie - Strategic Communications Director at marcusbrewster ([@marcus_brewster](#))
- Galia Kerbel - Managing Director at Greater Than PR ([@GreaterThanPR](#))
- Nicola Nel - Managing Director at Atmosphere PR ([@atmospherecomms](#))
- Ingrid Lotze - President-elect PRISA ([@1PRISA](#))

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
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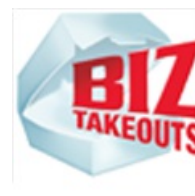
Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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