

175: Agency focus with Havas Boondoggle

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 26 May 2016, from 9-10am, show host Warren Harding look at creative service agency Havas Boondoggle ([@boondoggleza](#)).



With a plethora of awards to its name, including Effies and over 10 Cannes Lion (six of which are Gold), Havas Boondoggle are looking forward to bringing something new to the South African digital agency space; drawing on the best of their European experience, with the best of South African expertise.

Pieter Goiris, chief executive officer at Havas Boondoggle joins us to look at the agency history, the departments and the trends affecting the advertising industry. We end off the feature by looking at the future of the agency, and what opportunities lie in South Africa.

Check out the agency here: <http://havasboondoggle.co.za/>.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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