

#StateoftheMedia: Marketing fails

In this episode of #StateoftheMedia, Nadia Hearn of 2OceansVibe Radio chats to Leigh Andrews, Editor-in-Chief of Marketing & Media and Angie White, Head Of the Press Office Department at Bizcommunity.com about Woolworths' "gender stereotyping" Valentine's Day campaign, Coca-Cola's "vagina can" incident and a report back on Bizcommunity's recent #BizTrendLIVE event...

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