

## 12: #happybiz10 and engaging brands (and customers)

To find out more about Bizcommunity.com's [10th birthday celebrations](#) and South Africa's most engaging brands, tune in to the [Bizcommunity/Chai FM Media & Marketing radio show](#) tonight, Wednesday, 24 August 2011, 6pm-7pm, on 101.9 FM in Johannesburg and via [streaming audio](#).

### Tonight's lineup includes:

- in-studio guests [Jenny Moore](#), group head of research at [Yellowwood/Engager](#) and [Tim Shier](#) ([@TimShier](#)), MD of [BrandsEye](#), will be joining this week's temporary show host, Arye Kellman ([@AryeKellman](#)), of SABC 's [q-base 28](#) fame, to discuss [top 10 most engaging brands](#), as well as current industry news
- Kellman will also speak to New Media's group content director, Irna van Zyl ([@irnavanzyl](#)), on how Woolworths interacts with its clients, and our very own [Andre Rademan](#) ([@andrerademan](#)), co-founder and IT director of Bizcommunity, because it's our [10th birthday](#), and
- the weekly news roundup will be done by [Bizcommunity](#)'s marketing manager [Warren Harding](#) ([@WazzaBiz](#)).



### How to listen

To get the very best highlights of marketing and media news in South Africa and Africa:

- tune your radio to community station Chai FM on **101.9 FM** in Johannesburg
- listen via **streaming audio** at [chaifm.ndstream.net](#)

Send advance comments or questions via email ([biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)), Twitter (tweet [@chaifm](#) or [@bizcommunity](#) using the hashtags [#bizchaifm](#) or [#biztakeouts](#)), [Facebook](#), studio tel 0861 242 436 or SMS 37420.

### Podcast

A [podcast](#) of the show will be available later during the week.

### For more:



- Bizcommunity: [twitterfall](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Chai FM](#)
- Bizcommunity press office: [Chai FM](#)
- Chai FM: [www.chaifm.co.za](#)
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