

New York Festivals International Radio Program Awards adds new categories

The 2017 New York Festivals International Radio Program Awards, which are now open for entries, include new categories for the 2017. These are Heroes, Best Live News Special and Music and Personal Lives Podcasts.

"From hard-hitting investigative journalism to breath-taking theatre of the mind, radio today engages listeners as never before, across a growing spectrum of genres and platforms. Storytelling, the power of the individual voice and the immediacy of the medium - all testify to the universal language of radio," said Rose Anderson, executive director, New York Festivals Radio Program Awards.



Rose Anderson

"Therefore, every year we augment our categories, not only to be in sync with the industry, but in order to stay ahead of the curve as visionaries around the world raise the bar of what is possible."

With more listeners enjoying programming via their smartphone or tablet, listeners are attracted to podcasts as entertainment on the go. NYF responded to the explosive expansion of podcast consumption as a disruptive force within the radio industry by adding two more Podcast categories for Music and Personal Lives.

Production Hub is the official media sponsor of the 2017 Radio Program Awards.

New members on Advisory Board

This year, NYF has announced the addition of two prominent radio industry executives to the Advisory Board. "With the addition of Michael Harrison and Todd Stack to our Advisory Board, NYF benefits from their extensive hands-on knowledge of two areas of great growth: talk and podcasts," adds Anderson.

Harrison is editor and publisher of Talkers, a major trade publication that has served the talk radio, talk television and talk internet industries since 1990. He is one of America's leading authorities on radio, communications and public opinion as it is expressed in the media. He is host for PodcastOne's 'Up Close and Far Out with Michael Harrison', a weekly podcast geared to 'media freaks' around the world.

Stack is VP/talk production and operations at Sirius XM Radio, the largest radio company measured by revenue with more than 30.6 million subscribers. He brings over 15 years of broadcast production experience to his Advisory Board role.

New York Festivals Radio Awards enlists jurists from all over the world to become members of the Grand Jury. The Grand Jury includes some of the most recognisable voices and captivating programming producers in the industry. Entries are judged on production values, organisation, presentation of information, creativity and use of the medium.

Since 1990, NYF and the United Nations Department of Public Information have offered the opportunity for the competition's entrants to be awarded the United Nations Department of Public Information Award. This coveted award honors radio that best exemplifies the ideals and goals of the United Nations.

The deadline to enter the 2017 World's Best Radio Programs competition is 17 March 2017. To enter go to: Log In and for more information view the rules and regulations.