BIZCOMMUNITY

Making great radio with the Liberty Radio Awards

By Danette Breitenbach

24 Apr 2017

This year's Liberty Radio Awards saw Kaya FM crowned Commercial Station of the Year, while Hot91.9 FM, which won 10 awards during the course of the evening, took top honours in Community Station of the Year.

Umhlobo Wenene FM won the Public Broadcast Station (PBS) category and University of Stellenbosch's MFM was crowned Campus Station of the Year.



Team Hot 91.9 FM at the Liberty Radio Aw ards. Image $\ensuremath{\mathbb{C}}$ Times Media.

The awards ceremony was held at the Sandton Convention Centre, in the heart of Liberty country, the "rich mile in Africa". The radio industry proved the saying "having a face for radio" wrong, as the who's who in the industry gathered in tuxedos and evening gowns to recognise the best in radio today.

These were Kaya FM's and Umhlobo Wenene's second awards in this category respectively, with Kaya FM winning it in 2013 and Umhlobo Wenene in 2014.

Umhlobo Wenene staff thanked their listeners for all their support.

Great content, good advertising opportunities

"The award was unexpected and a surprise, although we felt in our hearts that we had a good chance because we have worked hard to create some exciting programmes and to really understand what our audiences want from us: to provide them with great content that talks about the things they want, while also creating good opportunities for advertisers," says Greg Maloka, MD of Kaya FM.

MD and founder of Hot 91.9 FM, Lloyd Madurai, says their success is because of a passion for radio and a love for what they do. "We are a bunch of people having fun because we love what we do and we will continue to do that, remaining humble and growing from strength to strength, and give back to the community we serve, through our radio academy and other means."

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Hot 91.9FM turns up the heat on Joburg's community radio offering Leigh Andrews 14 Oct 2014

The other big winners on the night were Power FM, collecting six awards; and Primedia Broadcasting, which won six awards for its stations KFM, 702 and 94.7 as well as EWN.

The event signalled a return of the Awards for the industry, which did not take place last year. CEO of the Awards, Lance Rothschild, expressed his delight at having the radio awards back. "The response was the industry to the return of the Awards was so affirming – with over 1,700 entries from all four tiers of radio from across the country."

Jeff Hubbard, acting CEO of Liberty Corporate, says they are proud to support the Awards. "Radio has been in this country for nearly 100 years and is stronger than ever before, so it is fitting to honour its stars who entertain us every day."

"Radio is a powerful message that change's people's lives. It reaches the length and breadth of our society and country. It is a medium that allows us to deliver a message and forge a better relationship with the listener as we make radio great," concluded Sydney Mbhele, Liberty's CMO at the event.



Heroes of the theatre of the mind Danette Breitenbach 24 Apr 2017

All the 2017 Liberty Radio Award winners

AFTERNOON DRIVE PRESENTER		
STATION	TITLE	
CAMPUS		
MFM 92.6	Cher	
PUKfm 93.6	Niel Koegelenberg	
Tshwane FM	Given	
UJFM	Nthle Matlatsi	
VOW FM	DJ Keyez	
COMMUNITY		
Barberton Community Radio (BCR FM)	DJ Dops	
GROOTfm 90.5	Ruben Delmage	
Hot 91.9	Simon Parkinson	
Radio Islam	Yusuf Moosagie	
Voice of the Cape	Shafiq Morton	
PBS		

IKwekwezi FM	Bongani Mahlangu
Ligwalagwalafm	Dumisa "DJ Shabbisto" Mavuso
LotusFM	Byron Oliver David
Motsweding FM	Lucky Komanisi
COMMERCIAL	
5FM	Roger Goode
Algoa FM	Wayne Hart
Jacaranda FM	Martin Bester
OFM	Martin van der Merwe
POWER FM	Thabiso Thema

AFTERNOON DRIVE SHOW	
CAMPUS	
MFM 92.6	MFM Afternoon Drive Show Entry
PUKfm 93.6	PUKfm Drive Show
Tshwane FM	CapCity Drive
UCT Radio	The Weekend Drive
VOW FM	The Lift Club
COMMUNITY	
GROOTfm 90.5	#SlatDiePad
Hot 91.9	The Big Joburg Drive
Radio Islam	Your World Today
Radio Pulpit	Spektrum
Tygerberg104FM	Vuurvas
PBS	
IKwekwezi FM	Amathunzi Anabile Afternoon Drive Show
Lesedi fm	Afternoon Drive Show
LotusFM	Desi Drive
Motsweding FM	Afternoon Drivetime
trufm	tru Afternoon
COMMERCIAL	
5FM	The Roger Goode Show
CapeTalk	The John Maytham Show
Jacaranda FM	The Martin Bester Drive Show (MBD)
OFM	Afternoon Delight
POWER FM	POWER Drive
Yfm	The Best Drive

BREAKFAST PRESENTER		
CAMPUS		
PUKfm 93.6	Annelu le Roux	
Tuks FM	Duane van Wyk	
UJFM 95.4	AB DaCosta	
COMMUNITY		
Emalahleni fm	Tshireletso Phasha	
Hot 91.9 FM	Darren Scott	
Mix 93.8	Tony Blewitt	
Radio Cape Pulpit	Brad Kirsten	
Radio Islam MW 1548	Suhaib Lasanya	
PBS		
Ligwalagwala FM	Dumi Simelane-Madumane	
THOBELA FM	Nkgadimeng Kekana	
THOBELA FM	Sebasa Mogale	
COMMERCIAL		
Algoa FM	Daron Mann	
JacarandaFM	Rian van Heerden	

Kaya FM	Bob Mabena
KFM	Ryan O'Connor
Magic 828 AM Cape Town	Guy McDonald
OFM	Martin van der Merwe

BREAKFAST SHOW	
CAMPUS	
MFM 92.6	MFM Campus Breakfast Show
PUKfm 93.6	Big Bang Breakfast
Tshwane FM	Capital Breakfast
UJFM	UJFM Breakfast
VOW FM	The Mainswitch
COMMUNITY	
Hot 91.9 FM	Joburgs Hottest Breakfast Show
Mix 93.8	Breakfast with Blewitt
Radio Islam MW 1548	Sabaahul Muslim
Zibonele FM	Iltiha Lakho
PBS	
Ukhozi Fm	Vuka Mzansi Breakfast Show
Umhlobo Wenene FM	BEE Breakfast Eyondlayo Ekseni
Ligwalagwala FM	Kusile Mzansi
RADIO 2000	Planet Haaibo
Radio 2000	TRIBE- Weekend Breakfast
COMMERCIAL	
5FM	Fresh@5
Algoa FM	The Daron Mann Breakfast Show
CapeTalk	Breakfast on CapeTalk
JacarandaFM	The Complimentary Breakfast
POWER FM	POWER Breakfast

BUSINESS AND FINANCE SHOW (Combined Category)	
BUSINESS AND FINANCE SHOW – ALL COMBINED	
702 and Cape Talk	Money Show
POWER 98.7	POWER Business
Umhlobo Wenene FM	Ezorhwebo Nezimali
KayaFM	My Money and Me
VOW FM	Business Buzz
Vuma 103 FM	Mind Your Business

COMMUNITY PROJECT		
CAMPUS AND COMMUNITY COMBINED		
Grootfm	Baadjie vir `n maatjie	
Hot 91.9 FM	A House In 67 Minutes In Honour of Madiba	
MFM 92.6	Safety Campaign	
MFM 92.6	MFM Summer School	
Soshanguve Community Radio	Soshafm Community Projects	
PBS		
Ligwalagwala FM	Masakhane	
SABC / MOTSWEDING FM	24/7 CHOMZA PLACE	
THOBELA FM	EX-CONVICTS EMPOWERMENT	
Thobela FM	Moshate Documentary	
Thobela fm	School Motivational Drive	
COMMERCIAL		
947	947 gets Baby Caylum to Boston	
Algoa FM	The Algoa FM Big Walk for Cancer	

CapeTalk	Fire Relief Fund
East Coast Radio	Damon Beard - The Big Favour
JacarandaFM	Project Water Drop
JacarandaFM	Good Morning Angels
Smile 90.4FM	Breakfast for Beds - on Smile Breakfast with Bobby and Lindy

CONTENT PRODUCER			
CAMPUS AND COMMUNITY COMBINED			
Hot 91.9 FM	John Walland		
Hot 91.9 FM	William Scott		
Mix 93.8 FM	Hein Kaiser		
Radio Islam	Hesley Harmse		
UJFM 95.4	AB DaCosta		
PBS			
Ligwalagwala FM	Sfiso Malisa		
Lotus FM	Yashika Ramautar		
Ukhozi Fm	Hlengiwe Mbatha		
Umhlobo Wenene	Pastor Pastor		
Umhlobo Wenene FM	Mpumelelo Mali		
COMMERCIAL	COMMERCIAL		
Jacaranda FM	Denise Rapitsi		
Kaya FM 95.9	Ncebakazi Manzi		
Kaya FM 95.9	Masego Tihakanye		
POWER FM	POWER Update – Neo Leeuw		
POWER FM	POWER Talk – Mavo Kuselo		

DAYTIME SHOW	
CAMPUS	
MFM 92.6	Lunch with Sethu
MFM 92.6	AM 2 PM
PUKfm 93.6	PUKfm International Top 40
Tshwane FM	Room 912
Tuks FM	Travel Platform
COMMUNITY	
101.9 ChaiFM	Corruption Busters
GROOTfm 90.5	Su-an and so on / Su-an en so aan
Radio Cape Pulpit	729 Lifestyle
Radio Pulpit 657 AM	Something Els
Radio Pulpit 657 AM	Just for you
PBS	
Ligwalagwala FM	Mid-Morning Show (Tfokomala Nami)
Lotus FM	Midday Spice
RSG	Oggend op RSG `The Masai of Tanzania`
Umhlobo Wenene FM	Khanya Gqiyazana
Umhlobo Wenene FM	SJL (Sijik' ilanga)
COMMERCIAL	
5FM	The Forbes & Fix Show
Algoa FM	The Algoa FM Top 30 With Wayne Hart
KFM	The Switch with Carl Wastie
KFM	What's Up at Work
POWER FM	POWER Talk

DRAMA PROGRAMME	
COMBINED ALL	
CAPRICORN FM	Makarapa City
Gagasi FM	The Golden Circle

RSG	Bloedlyn
SABC / UMHLOBO WENENE FM	24/7 CHOMZA PLACE
SAfm	The Saturday Play: Beatty And Billie

FIELD NEWS REPORTER	
COMBINED ALL	
EWN	Thando Khubeka
Jacaranda FM	Maryke Vermaak
Kaya FM	Nomsa Zwane
KayaFM95.9	Tunicia Phillips
Pretoria FM	Esmarie Pretorius
VOW FM	Swankie Mafoko

MULTI-CHANNEL PROMOTION	
COMBINED ALL	
5FM	The Forbes & Fix Show
Algoa FM	Launching the Algoa FM App
KayaFM	The Walker Wager (Brandhouse) in association with Kaya FM; RadioHeads
KFM	Samsung Unlock the Box on KFM
KFM	#KFMSpurBirthdays
Primedia Broadcasting	History for the Future: TRC Reflections
Radio Pulpit 657AM	It's AM not FM!

MUSIC SHOW		
CAMPUS		
MFM 92.6	The MFM Top 40	
PUKfm 93.6	RooiwynSondag	
PUKfm 93.6	GatskopMaandag	
UCT Radio	Music Specialist	
VOW FM	The Kwaito KoolerBox	
COMMUNITY		
Grootfm	Die Tydmasjien	
Grootfm	iTunes Show	
Hot 91.9 FM	The Best Music In The World Ever	
Mix 93.8 FM	Derek The Bandit	
ONE FM 94.0	The Not So Regular Music Show	
Radio Khwezi	The Night Time Crew with Saziso Dlamini	
PBS		
Lotus FM	Bollywood Billboard	
Radio 2000	Top 30 Countdown	
SAfm	The Mash Up	
Thobela fm	Top 20	
Umhlobo Wenene FM	Ikwayala Eziphambili	
COMMERCIAL		
5FM	5FM Charts	
Algoa FM	The Algoa FM Top 30 With Wayne Hart	
Kaya FM	The World Show	
KFM and 947 (simulcast across both stations)	The Coca-Cola Top40SA	
POWER FM	Soul POWER	

NEWS AND ACTUALITY SHOW	
CAMPUS AND COMMUNITY COMBINED	
Inanda 88.4 FM	Izwe Nezalo
Radio Khwezi	Amabalengwe
Tuks FM	Tuks FM - News Platform

Law Focus - Militarisation on Campus
Inkqubo-Ndaba yEzabahlali
Walk the Talk with Alan Khan
NEWSBREAK: AIDS CONFERENCE
Talk on 2000
Gekaapte Geboue
Black students protested against the hair issues at a Model C school In PE
Tragic drowning of children in municipal sewage pit
5Talks
Indaba
Today with John Perlman
POWER Update
The Midday Report 2016

NEWS READER		
CAMPUS		
MFM 92.6	Francois Abrahams	
UJFM	Dominic Majola	
UJFM	Bolele Polisa	
UJFM 95.4	Zinhle Nako	
VOW FM	Katleho Sekhotho	
COMMUNITY		
Groot FM 90.5	Susan Botha	
Grootfm 90.5	Annelie Bouwer	
Hot 91.9fm	Gladys Sithole	
Mix 93.8 FM	Helen Desbois	
The Voice of the Cape	Tasneem Adams	
VCR 90.6fm Stereo	Liezel van der Walt	
PBS		
RSG	Martelize Brink	
SA fm	Jwalane Thulo	
SAFM	Nomsa Mdhluli	
Umhlobo Wenene	Dikeledi Mbanga	
Umhlobo Wenene FM	Thandile Skeyi	
Umhlobo Wenene fm	Bukiwe Zide	
COMMERCIAL		
Jacaranda FM	Gerda de Sousa	
POWER FM	Andrea van Wyk	
EWN	Tara Penny	
EWN	Aurelie Kalenga	
EWN	Masego Rahlaga	

NIGHT-TIME SHOW		
CAMPUS		
PUKfm 93.6	GatskopMaandag	
Tuks FM	Alt La Femme	
UCT Radio	The Chasedown	
UJFM 95.4	The NightCap	
UJFM 95.4	The Chill Out Spot	
COMMUNITY		
Aganangfm	Thabiso Moate	
Groot FM	#VanaandMetPieterCloete	
Mix 93.8 FM	Media & Marketing	
Radio Islam	Rev It Up	

Radio Khwezi	Sakha Isizwe	
PBS		
Lotus FM	Walk the Talk with Alan Khan	
Motsweding FM	Gaabo Motho	
Radio 2000	Talk on 2000	
RSG	Seks en Jy	
trufm	Hlalani kum Mna Ndihlale kuni	
COMMERCIAL		
5FM	5FM Nights	
East coast Radio	Night Time Show with Danny Guselli	
Jacaranda FM	House Party with Jazzy D	
Kaya FM	The World Show	
Kaya FM	Late Nights with Bridget Masinga	

PROMOTIONS STUNT/EVENT			
CAMPUS AND COMMUNITY COMBINED			
101.9 ChaiFM	ChaiFM CHOC Radiothon		
GROOTfm 90.5	#SKOOLMETDIEBESTEGEES		
PUKfm 93.6	PUKfm Birthday Week		
Radio Khwezi	Ikhwezi liza kuwe		
Radio Pulpit 657AM	I AM Youth Movement		
PBS	PBS		
LESEDI FM	Makumane Sport Promo		
Lotus FM	LFM Superfan UK Trip Promotion		
Motsweding FM	Birthday Countdown		
Thobela FM	Mahlakung Promotion		
Ukhozi FM	Vuka Mzansi Breakfast Show		
COMMERCIAL (JOINT WINNERS)			
Algoa FM	Launching the Algoa FM App		
Algoa FM	The Algoa FM Big Walk for Cancer		
CapeTalk	Fire Relief Fund		
JacarandaFM	42 Hour Party Marathon		
KFM	Huawei KDay Bus		

RADIO DOCUMENTARY

COMBINED ALL	
EWN	Through The Cracks - The Untold Story of Mbuyisa Makhubu
RSG	Christopher Kindo: Voete soos vlerke
RSG	Die slag van Delville-bos
The Voice of the Cape Radio	Ramadan: Behind the bars with Pollsmoor's fasting inmates
VOW FM	Shelter

RADIO INNOVATIONCOMBINED ALL5FM & MetroFMSavanna (Distell) #GotApples on MetroFM & 5FM; RadioHeadsall Primedia stationsFace to Face ShowEast Coast RadioThe East Coast Radio FugitiveGood Hope FMFInding the HypeJacaranda FMMBD TourPOWER 98.7Station Innovation

SPORTS PRESENTER	
COMBINED ALL	
East Coast Radio	Sky Tshabalala
Kaya FM	Sandile van Heerden

METRO FM	Robert Marawa
POWER FM	Thabiso Mosia
RSG radio	Jody Hendricks

SPORTS SHOW	
CAMPUS AND COMMUNITY COMBINED	
101.9 ChaiFM	Training session
GROOTfm 90.5	GROOT Rugby
Hot 91.9 FM	Joburg PM with David O'Sullivan
VOW FM	The Sports Hub
Zibonele FM	Sport Programme
PBS	
Ikwekwezi FM	Sivukile Breakfast
LESEDI FM	Makumane Sport
Ligwalagwala Fm	Chad Le Clos
Munghana Lonene FM	Ta Mintlangu
Sabc / SAfm	Disappointment for Blitzboks in Rio
COMMERCIAL	
Heart FM	Feinberg on Football
Heart FM	On The Couch (OTC)
POWER FM	POWER SportExtra
Radio 702	EWN Sport on Afternoon Drive
EWN	Sports Talk

STATION IMAGING		
CAMPUS AND COMMUNITY COMBINED		
Grootfm	Groot FM Station Imaging	
Hot 91.9	Station Imaging - Hot 919	
Mix 93.8 FM	Station Imaging	
Tuks FM	Tuks FM - Station Imaging	
UCT Radio	Station Imaging	
PBS		
Motsweding FM	Women's History Promo	
Motsweding FM	AIDS Day Station Promo	
Radio 2000	Radio 2000	
RSG	RSG Imaging	
Umhlobo Wenene FM	Imaging	
COMMERCIAL		
East Coast Radio	East Coast Breakfast Imaging	
East Coast Radio	East Coast Radio Station Imaging	
Good Hope FM	On-Air Imaging	
Good Hope FM	Station Imaging	
POWER FM	Station Imaging	

TRAFFIC PRESENTER	
COMBINED ALL	
5FM	Ms Cosmo
702 Talk Radio	Karabo Tjale
Hot 91.9fm	Gladys Sithole
Kaya FM	Mvangele Nzuza
Kaya FM	Kgomotso Meso
POWER FM	Jadene Tager

WEEKEND RADIO SHOW CAMPUS

PUKfm 93.6	RooiwynSondag
Tuks FM	Tuks FM – Top 30 Chart
UCT Radio	The Top 30 Hitlist
UJFM 95.4	The Villa
VOW FM	The Full Throttle
COMMUNITY	
Alex FM	Bigger than Life
Eden fm	Fyn Trap
Emalahleni FM	Raise Your Voice
Hot 91.9 FM	The Best Music In The World Ever
Hot919	The Mark Pilgrim Show
Mix 93.8 FM	Weekend Breakfast
PBS	
Lesedi Fm	Top 30 with Ba2cada Leine
Motsweding Fm	Ke Moteng
SAfm	SAfm Lifestyle Show
SAfm	Media@SAfm
Thobela FM	Moshate Documentary
trufm	Ground Zero
Umhlobo Wenene FM	Ibuzwa Kwabaphambili
COMMERCIAL	
Algoa FM	The Algoa FM Top 30 With Wayne Hart
Kaya FM	The Art of Sunday
Kaya FM	The World Show
KFM and 947 (simulcast across both stations)	The Coca-Cola Top40SA
POWER FM	POWER Buro

BRIGHT STARS	
CHARONIKE NEL	PUK FM
HERMAN HUMAN	EAST RAND STEREO
KATLEGO MAHLANGU	VOW FM
KENEILWE MOHAPI	CAPRICORN FM
LWAZI MPOFU	TRUFM
MBALENHLE SHANDU	NQUBEKO FM
NONJABULO "NJABS"	ZWANE GAGASI FM
STHABISO NYABA	INANDA FM

LIFETIME ACHIEVER

HALL OF FAME
FAKIR HASSEN
JEREMY MAGGS
LYNN JOFFE
REV NOMATHAMSANQA RWEQANA
TONY SANDERSON
ZOLA YEYE

JOHN ROBBIE	
LISTENER VOTES	
MY STATION LISTENERS CHOICE - MOST VOTES	
HOT 91.9 FM	
MIX 93.8 FM	
NQUBEKO FM	
RADIO 2000	
RISE FM	

MY STATION LISTENERS CHOICE - MOST LOYAL LISTENERS
HOT 91.9 FM
MIX 93.8 FM
NQUBEKO FM
RISE FM
WFM 95.4

STATION OF THE YEAR	
CAMPUS	
MFM 92.6	
PUKFM 93.6	
WFM 95.4	
VOW FM	
COMMUNITY	
GROOT FM	
HOT 91.9 FM	
MIX 93.8 FM	
RADIO ISLAM	
RADIO PULPIT	
PBS	
LOTUS FM	
MOTSWEDING FM	
RSG	
THOBELA FM	
UMHLOBO WENENE FM	
COMMERCIAL	
5FM	
ALGOA FM	
JACARANDA FM	
KAYA FM	
POWER FM	
RADIO 702	

ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalismfrom Wits. New spapers: ABC Q1 2024: The slow steady downward trickle continues - 23 May 2024 *Media24* digital publishing audience dips in April - 22 May 2024 First of its kind MACC Fund to raise R10.2bn to transformcreative industry - 13 May 2024 Under Armour, challenger brand, shows up, launches icon brand house in Sandton City - 29 Apr 2024 Sabre EVEA 2024 Awards: Razor PR, Retroviral top SA agencies - 18 Apr 2024

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