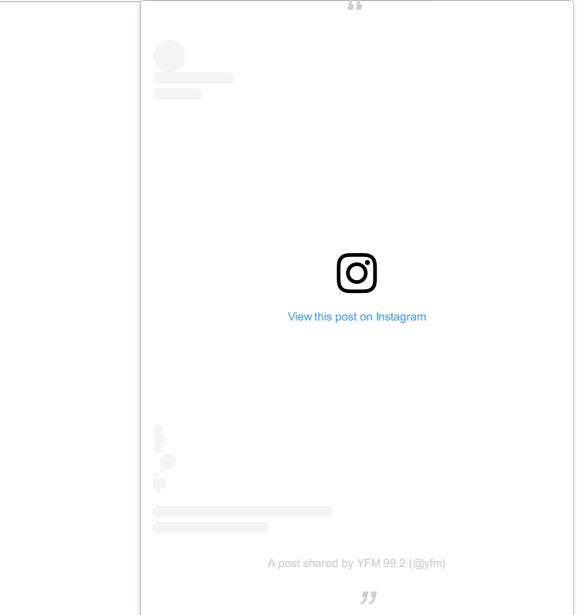


YFM's *The Best Drive* features Black Coffee on 'International Mondays'

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Gauteng's biggest youth station YFM's drive time show *The Best Drive* caught up with South African DJ, record producer and songwriter, Black Coffee. The exclusive Zoom interview gives exciting insight on his sixth studio album, *Subconsciously*. Released on 5 February 2021, it has been well received locally and internationally.



DJ Sabby and Altovise Lawrence got to chat to Black Coffee and near all about his new offering, which features local talent as well as big names such as Pharrell Williams, Usher Raymond, David Guetta, Diplo and Sabrina Claudio.

The album brings a favourable transformation to his sound and fans are sure to thoroughly enjoy the 12-track body of work.

Says Black Coffee: "This is a grown-up version of me, it's a new level of being comfortable with my talent. I've learnt that energy and timing is valuable and communication is important when working with other artists and I hope all of this comes through in the album."

The Best Drive team also got to ask some playful questions about whether Black Coffee would possibly release a coffee brand soon or work with a coffee brand and whether he is a coffee person or tea person. Another surprise the team got was getting to see the DJ's amazing sneaker collection.

The Best Drive, known for its exclusive interviews, launched 'International Mondays'. DJ Sabby and Altovise chat with international artists, musicians, DJs, fashion icons and all-round creatives every Monday, to check in on their respective journeys, their experience with African culture and what they are currently working on. Some notable superstars the team has touched base with include TI, Ty Dolla \$ign, Snoh Aalegra, Nikita Chauhan, Chloe x Halle, El Brodie, Kehlani, Masego, Jack Harlow, Tunji Balogun, Tiwa Savage and DJ Target.

Tune into *The Best Drive*, Mondays to Fridays 3pm to 7pm on YFM 99.2, via streaming on www.yfm.co.za, on the YFM app or on DStv Channel 859.

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YFM has the youngest commercial audience in South Africa. It's become known as the capital of youth culture. As the most influential proponents of local South African music, YFM is a 75% music, 25% talk station. The sound of the station is defined by a well-curated collection of the best local and international hits. YFM is a balanced platform supporting not only established artists but new, up and coming acts. YFM proudly supports the South African music industry, boasting over 50% in local content. With a multi-channel approach, the station has an audience of 2.5 million across, radio and digital platforms. If it's hot, you're most likely to hear it on the authority on all things trendy, YFM 99.2.

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