

## G Adventures launches Jane Goodall Collection

G Adventures in collaboration with the Jane Goodall Institute is curating a programme of 20 wildlife trips to form the Jane Goodall Collection with the hope to raise awareness of the importance of wildlife-friendly tourism.



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All trips in the collection are endorsed by renowned primatologist Dr. Jane Goodall. The Jane Goodall Institute protects endangered species through conservation strategies that incorporate the needs of local communities, understanding that helping people saves wildlife. Dr. Goodall has also formally given her support to the G Adventures [Animal Welfare Policy](#), which covers all 650 trips and ensures the protection of all animals when travelling with the leading small group adventure tour operator.

“I want to congratulate G Adventures on their animal welfare policy, which is so aligned with our values. My vision is that, one day, people can live in harmony with nature. Travel can be a powerful way to learn about the natural world and our relationship with it,” says Dr. Jane Goodall, founder of the Jane Goodall Institute.

Bruce Poon Tip, founder, G Adventures, says meeting Dr. Jane Goodall was to meet a hero of his. “It’s an honour to work with Dr. Jane Goodall, but more importantly to continue her legacy by helping raise awareness of her work with our travellers. She has been an inspiration for me since starting G Adventures 25 years ago.

“As a social enterprise we are well known for our work with people and local communities in the places we visit. With 2017 being designated the UN’s Year of Sustainable Tourism, we also wanted to highlight the work we are doing to protect the animals we share our planet with,” says Poon Tip. With the launch of the new programme, G Adventures will be helping raise awareness for the Jane Goodall Institute, which supports research into the behaviour of wild chimpanzees, and community-based conservation programmes that protect chimpanzees and their forest environment.

### Sample itineraries in the new Jane Goodall Collection by G Adventures include:

- **Experience Borneo (new for 2017)** – In Sungai Kinabatangan, travellers will take a river safari in search of wildlife and visit the nearby oxbow lake with a professional guide to seek out proboscis monkeys, pygmy elephants, macaques, and gibbons. In Sepilok, they will enjoy an afternoon visit to the orangutan rehabilitation centre. There’s also the opportunity to travel to Libaran Island by boat to have a guided tour of the island’s turtle hatchery and learn about the turtle conservation programme.

• **Highlights of Madagascar** - Isolated from mainland Africa for millions of years, most of Madagascar's plants, reptiles and primates are found nowhere else. Join expert guides to observe its famed and diverse lemurs, walk through ancient baobab forests in search of wild geckos, chameleons, birds, and insects, swim in hidden blue canyon pools, and take to the seas to spot migrating whales and dolphins.

• **Galapagos Island Hopping** – Highlights include a visit to the Charles Darwin Research Station, staying in the G Adventures-supported community guesthouse on Floreana and taking guided walks to observe birds and other wildlife, a wildlife boat excursion to 'Islote Tintoreras' to view breeding white-tip reef sharks, marine iguanas, blue-footed boobies, rays, and penguins, plus a visit to the Giant Tortoise Breeding Centre.

• **Kenya Safari Experience** - This eight-day adventure in Kenya is the ideal introduction to safari life. Ride on daily wildlife safari drives in the shadow of Mt Kilimanjaro, be introduced to the Maasai way of life, and learn about rhino conservation from the National Geographic-associated Kenya Wildlife Service.

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