

LUX Resorts & Hotel appoints Red Duck PR

Red Duck PR has been appointed as the representative PR agency in South Africa for LUX Resorts & Hotels. Red Duck PR's role will include implementing and leading the PR and communication strategy for the South African market. The resorts and hotels in the LUX portfolio include LUX Belle Mare, LUX Le Morne, LUX Grand Gaube in Mauritius; LUX South Ari Atoll, Maldives; LUX Saint Gilles, Reunion Island and LUX Tea Horse Road Lijiang and LUX Tea Horse Road Benzilan, both in Yunnan Province in China.

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