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MSC Cruises launches world's first fine art exhibition, Degas' Danse Dessin at sea

MSC Grandiosa, the newest ship in the MSC Cruises fleet set to launch in November 2019, will host the world's first fine art experience onboard a cruise ship. The immersive art and dining experience featuring Degas' Danse Dessin aims to bring guests closer to the world of fine art with a spellbinding exhibition of original Impressionist art.



Image via MSC Press

Housed in a purpose-built installation within the L'Atelier Bistro at the heart of the ship's Mediterranean-style promenade, the Edgar Degas exhibition is the first curation of this unique collection onboard a cruise ship.

The Danse Dessin series presents 26 studies of movement and dance and has been exhibited in major international galleries and museums. Degas' work encapsulates the soul of a romantic Paris and will offer an immersive experience for guests with five videos that will run alongside the artwork and provide details of Degas' work and life.

With each new ship that MSC Cruises launches, the company aims to elevate the guest experience with unique elements that cannot be experienced anywhere else at sea. This new offering brings together the world of fine art and technology to create a one-of-a-kind entertainment offering exclusively for guests, bringing them closer to the world of art.

Employing multi-sensory, interactive experiences

The introduction and presentation of the renowned works is part of a collaboration between MSC Cruises and The Aimes experts in creating multi-sensory, interactive experiences that employ innovative technology to engage people with art and culture. The exhibition has been curated by art historian, critic and member of The Aimes, Marcello Smarrelli.

Marcello Smarrelli, exhibition curator, comments: "Despite his apparently romantic subjects, Degas was a great experimenter, deeply interested in the use of new technologies available in those years of great scientific and industrial renewal. The focus of his artistic research was the study of the movement of the human body and the attempt to reproduce it in an artwork.

"For this reason, his artistic practice was fundamental for the birth of photography and cinema, of which Degas was a pioneer. I'm sure he would have loved this interactive art exhibition, the first of its kind at sea, and it is an exciting opportunity to connect people with Degas' artwork in a new way and bring it to life through digital content for MSC Cruises' guests."

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