

Table Mountain Cableway, Galileo Open Air Cinema partner to revive tourism in Cape Town

The Table Mountain Aerial Cableway Company (TMACC) will partner with The Galileo Open Air Cinema for the month of February to continue supporting tourism revival in Cape Town.



Source: lucas-metz via [Unsplash](#)

The #CablewayLovesLocal campaign kicked off in September 2021 through collaboration with travel and tourism businesses across Cape Town. Since the start of the campaign, TMACC has partnered with brands such as Coco Safar, the Sky-Hi ride and Groot Constantia wine farm.

"What drives this partnership is our goal of reviving tourism in Cape Town and the Western Cape.

"Our #CablewayLovesLocal partnerships are an opportunity for local tourists to save money on memorable experiences while playing an important role in economic recovery for the sector," says Giselle Esau, executive manager of brand and marketing at TMACC.

Deals for patrons include two return cableway tickets with two complimentary drinks and two Warm and Comfy Galileo Open Air Cinema tickets with two Combo coupons. The [offering](#) will run from 1 February until 28 February and Cableway tickets must be redeemed within a week of purchasing.

For more, visit: <https://www.bizcommunity.com>