

## Loeries 2013: All the winners

A total of 238 birds were awarded, four of which were Grands Prix - to Draftfcb Cape Town, Ogilvy & Mather Cape Town, MetropolitanRepublic and FoxP2 respectively.



The CTICC was given a makeover and 50m of red carpet action for the 35th Annual Loerie Awards which took place on Saturday 21 and Sunday 22 September 2013 at the Cape Town International Convention Centre.

The first of the Grand Prix winners was awarded to Draftfcb Cape Town for Engen's Fire Blanket Calendar, in the Alternative Media & Field Marketing category. Judge Goetz Ulmer said it was chosen because it was simple, uniquely [South] African and just made sense!

Ogilvy & Mather Cape Town won a well-deserved Grand Prix for stand out work in Volkswagen's 'Street Quest' campaign to clinch top honours in the Digital & Interactive - Social Media category.

The second of the two night award ceremonies, honouring the categories of Effective Creativity, Media Innovation, Radio, Integrated Campaigns as well as the hotly contested Film, TV and Video category was opened by DA Parliamentary leader Lindiwe Mazibuko.

The Grand Prix winners were a Media Innovation Award to MetropolitanRepublic for their landmark MTN Uganda Project, which sees children able to scan posters to download books on their smartphones and to FoxP2 for a radio ad titled 'Death Doesn't Have To Try Very Hard' on behalf of Frank.net Life Insurance.

A special Loeries Hall of Fame award was bestowed on Graham Warsop, CEO and founder of The Jupiter Drawing Room. On receiving his award Warsop said that he was so happy to be "in an agency, in an industry, in a country, where all things are possible to those who believe".

The awards were judged by over 140 local and international experts in their fields, who referred to the general high standard of work they had seen during the course of the judging processes, with the caveat to all from from Geoffrey Hantson, Executive Creative Director of Duval Guillaume Modem in Belgium, that good is the enemy of great.

## Summary table

Agency	Loeries
Ogilvy & Mather Cape Town	24
TBWA\Hunt\Lascais Johannesburg	22
FOXP2	11
NetworkBBDO	10
Y&R South Africa	10
MetropolitanRepublic	7
Ogilvy & Mather Johannesburg	6
OwenKessel	5
The Jupiter Drawing Room (South Africa) Cape Town	5
iKineo	5
NATIVE	4
MACHINE	4
Hellocomputer & Drafftcb Johannesburg	4
King James	4
Gloo	4
Egg Films	4
Drafftcb Cape Town: A Division of Umlingani Group	4
Ogilvy Africa	4
The Jupiter Drawing Room (South Africa) Johannesburg	3
Advantage Y&R	3
Black River FC	3
King James Group	3
Hellocomputer	3
Drafftcb South Africa (PTY) LTD Johannesburg	2
GOLO	2
Havas Worldwide	2
Ireland/Davenport	2
Joe Public	2
Lowe and Partners Cape Town	2
Boomtown Strategic Brand Agency	2
Bouffant	2
Bester Burke	2
140 BBDO	2
Actuate Marketing & Communications	2

DDB South Africa	2
Y&R Dubai	2
OPENCO The Open Collaboration	2
Paragon Group	1
Prezence Digital	1
Saatchi & Saatchi	1
Scanad Uganda	1
Ogilvy & Mather Africa	1
Trigger Isobar	1
Volcano Advertising	1
Draftfcb Social Marketing; A Division of Draftfcb South Africa (PTY) LTD	1
Entry Agency	1
Etiket	1
Gloo & Joe Public	1
7 Different kinds of Smoke	1
DDB Lagos	1
BlackGinger	1
BNRY and The Jupiter Drawing Room Johannesburg	1
Net#work BBDO & Architects of Justice	1
Life	1
House of Brave (Pty) Ltd	1
JWT	1
Havas Worldwide Dubai	1

## Summary table in the student category

Institution	Loeries
AAA School of Advertising Cape Town	11
North-West University	7
The Open Window School of Visual Communication	6
Red And Yellow School	4
AAA School of Advertising	2
nelson mandela metropolitan university	2
Vega School of Brand Leadership	2
Vega The School of Brand Leadership	1
University of Johannesburg	1
Stellenbosch Academy of Design and Photography	1
AFDA; the South African school of motion	1
AFDA; the South African school of motion Crumbs	1
Jonathan Sidego	1
MGI Potchefstroom	1

And the winners are: ([download as PDF](#))

Prize	Category	Brand	Product	Entry Agency
Bronze	Ambient Media	Tern	Folding Bicycles	140 BBDO
Silver	Effective Creativity	Distell	Oude Meester	140 BBDO
Campaign Silver	PR Communication Campaign	Monarch	Monarch Tuksi Co.	7 Different kinds of Smoke
Campaign Bronze	Student - Newspaper & Magazine Advertising	Mont Blanc	Mont Blanc fountain pens	AAA School of Advertising
Bronze	Student - Newspaper & Magazine Advertising	Post-it	Post-it adhesive pads	AAA School of Advertising
Bronze	Student - Film; Video & Motion Graphics	Man In The Woods	Man In The Woods Animation	AAA School of Advertising Cape Town
Campaign Silver	Student - Newspaper & Magazine Advertising	Kreepy Krauly	Kreepy Krauly Pool Cleaner	AAA School of Advertising Cape Town
Gold	Student - Collateral Design	Selfpromo	Infographic on design agencies	AAA School of Advertising Cape Town

Bronze	Student - Collateral Design	National Geographic	Water usage shower curtain	AAA School of Advertising Cape Town
Gold	Student - Architecture & Interior Design; Environmental & Package Design	Your Biltong Company	Your Biltong Company DIY Biltong Kit	AAA School of Advertising Cape Town
Gold	Student - Publication Design	Fokopolisiekar	Lyric Book	AAA School of Advertising Cape Town
Bronze	Student - Digital & Interactive Communication	Butler's Pizza	Butler's Pizza	AAA School of Advertising Cape Town
Campaign Silver	Student - Integrated Campaign	Bos Ice Tea	Bos Ice Tea	AAA School of Advertising Cape Town
Campaign Bronze	Student - Integrated Campaign	Institute of Forgotten Property	Lost & Found Store	AAA School of Advertising Cape Town
Craft Gold	Student - Print & Design Crafts - Typography	Own	Type design for blind and seeing	AAA School of Advertising Cape Town
Craft Certificate	Student - Print & Design Crafts - Typography	Fontshop	Type Design	AAA School of Advertising Cape Town
Gold	Publication Design - Annual Reports; Brochures & Technical Literature	Actuate	Services	Actuate Marketing & Communications
Craft Gold	Design Crafts - Writing	Actuate	Services	Actuate Marketing & Communications
Campaign Bronze	Africa & Middle East - Live Events	First National Bank Namibia	UEPO, Unlimited Electronic Pricing Option	Advantage Y&R
Gold	Africa & Middle East - Print Communication	Land Rover	Defender'90	Advantage Y&R
Bronze	Africa & Middle East - Outdoor & Collateral Media	Land Rover	Defender'90	Advantage Y&R
Bronze	Student - TV; Cinema & Internet Commercials	Ster Kinekor - Vision Mission	Ster Kinekor - Vision Mission	AFDA; the South African school of motion
Bronze	Student - Film; Video & Motion Graphics	Short Documentary Film	Crumbs - Toppling the Bread Cartel	AFDA; the South African school of motion Crumbs
Bronze	Radio Commercials - up to 90s	RAMSAY MEDIA	Car Magazine	Bester Burke
Silver	TV & Cinema Commercials - up to 90s	DARG	DARG	Bester Burke (PTY) LTD
Campaign Bronze	Magazine Advertising	1st for Women Insurance	1st for Women Insurance	Black River FC
Campaign Silver	TV & Cinema Commercials - up to 90s	1st for Women Insurance	1st for Women Insurance	Black River FC
Campaign Silver	Integrated Campaign	1st for Women Insurance	1st for Women Motor & Household Insurance	Black River FC
Craft Certificate	TV Crafts - Special Visual Effects	Standard Bank	Standard Bank	BlackGinger
Bronze	Digital & Interactive - Social Media	ABSA	Design Indaba Sponsorship	BNRY and The Jupiter Drawing Room Johannesburg
Bronze	Brand Identity & Collateral Design - Logos	Art for Change	Art for Change	Boomtown Strategic Brand Agency
Bronze	Media Innovation - Single Medium	Africa Health Placements	Recruitment	Boomtown Strategic Brand Agency
Craft Certificate	TV Crafts - Cinematography	Sterkinekor	Sterkinekor	Bouffant
Craft Certificate	TV Crafts - Production Design	Sterkinekor	Sterkinekor	Bouffant
Silver	Africa & Middle East - Print Communication	Girl Hub/Nike Foundation	Girl Hub (Girl Child Advocacy)	DDB Lagos
Campaign Gold	Newspaper Advertising	McDonald's	Kids Birthday Parties	DDB South Africa
Campaign Craft Gold	Print & Collateral Crafts - Illustration	McDonald's	Kids Birthday Parties	DDB South Africa
Bronze	In-Store	Vital Health Foods	Vital Viral Boost	DRAFTFCB Cape Town: A Division of Umlingani Group
Grand Prix	Alternative Media & Field Marketing	Engen	Engen Fire Blanket Calendar	DRAFTFCB Cape Town: A Division of Umlingani Group
Campaign Bronze	Radio Commercials - up to 90s	Peninsula School Feeding Association	Peninsula School Feeding Association	DRAFTFCB Cape Town: A Division of Umlingani Group
Silver	Ubuntu Award	Engen	Engen Fire Blanket Calendar	DRAFTFCB Cape Town: A Division of Umlingani Group
Bronze	Ubuntu Award	Eskom	Operation Khanyisa	Draftfcb Social Marketing; A Division of Draftfcb South Africa (PTY) LTD
Campaign Silver	Radio Commercials - up to 90s	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	Draftfcb South Africa (PTY) LTD Johannesburg

Campaign Craft Certificate	Radio Crafts - Original Music & Sound Design	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	Draftfcb South Africa (PTY) LTD Johannesburg
Gold	TV & Cinema Commercials - above 90s	Die Antwoord	Die Antwoord	Egg Films
Craft Certificate	TV Crafts - Direction	Standard Bank	Standard Bank	Egg Films
Craft Certificate	TV Crafts - Cinematography	Chicken Licken	Chicken Licken Slyders	Egg Films
Craft Certificate	TV Crafts - Production Design	Die Antwoord	Die Antwoord	Egg Films
Bronze	Digital & Interactive - Social Media	LAPA	LAPA Website	Etiket
Bronze	Newspaper Advertising	Ster Kinekor	Ster Kineor theaters	FOXP2
Campaign Bronze	Magazine Advertising	National Geographic Kids Magazine	National Geographic Kids Magazine	FOXP2
Campaign Bronze	Posters	Ster-Kinekor	Ster-Kinekor Theatres	FOXP2
Grand Prix	Radio Commercials - up to 90s	Frank.net	Frank.net Life Cover	FOXP2
Campaign Silver	Radio Commercials - up to 90s	National Geographic Kids Magazine	NG Kids Magazine	FOXP2
Silver	Radio Commercials - up to 90s	Frank.net	Frank.net life insurance	FOXP2
Campaign Bronze	Radio Commercials - up to 90s	Master Lock	Master Lock 4 Digit Safe	FOXP2
Campaign Craft Gold	Radio Crafts - Writing	Frank.net	Frank Life Cover	FOXP2
Campaign Bronze	TV & Cinema Commercials - up to 90s	Property24	Property24	FOXP2
Gold	TV & Cinema Commercials - above 90s	Ster Kinekor	Ster Kinekor	FOXP2
Campaign Bronze	Integrated Campaign	Property24.com	Property24.com	FOXP2
Bronze	Digital & Interactive - Internet Advertising	BMW	BMW 7 Series	Gloo
Bronze	Digital & Interactive - Mobile Applications & Sites	Samsung	Galaxy Range	Gloo
Craft Certificate	Digital Crafts - Interface & Navigation	Samsung	Galaxy Range	Gloo
Silver	Media Innovation - Single Medium	BMW	BMW 7 Series	Gloo
Craft Certificate	Digital Crafts - Illustration; Photography & Graphic Design	Clover Dairy	Extended Shelf Life Milk	Gloo & Joe Public
Bronze	Africa & Middle East - TV; Film & Video Communication	DSP Plascon	Ink	GOLO
Campaign Bronze	Africa & Middle East - Integrated Campaigns	PSI	JEITO	GOLO
Campaign Bronze	Radio Commercials - up to 90s	Strepsils & Strepsils Intensive	Strepsils & Strepsils Intensive	Havas Worldwide
Campaign Gold	New Voice Non-English Radio	JIK - Reckitt Benckiser	Jik	Havas Worldwide
Bronze	Africa & Middle East - Outdoor & Collateral Media	Dettol	Hand Washing	Havas Worldwide Dubai
Silver	Digital & Interactive - Email marketing	Toyota	Toyota Hilux	Hellocomputer
Silver	Digital & Interactive - Applications; Activations & Interactive tools	SAB	Castle Lite	Hellocomputer
Campaign Bronze	Digital Mixed-Media Campaign	Toyota	Toyota Hilux	Hellocomputer
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draftfcb Johannesburg
Campaign Craft Certificate	Design Crafts - Illustration	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draftfcb Johannesburg
Silver	Digital & Interactive - Social Media	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draftfcb Johannesburg
Bronze	Media Innovation - Single Medium	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draftfcb Johannesburg
Campaign Craft Certificate	Print & Collateral Crafts - Typography	Autism South Africa	Autism Sout Africa	House of Brave (Pty) Ltd

Campaign Gold	Brand Identity & Collateral Design - Posters & Billboards	Loom	Loom	iKineo
Bronze	Digital & Interactive - Applications; Activations & Interactive tools	Loom de Nimes	Loom	iKineo
Campaign Gold	Digital Mixed-Media Campaign	Loom de Nimes	Loom	iKineo
Craft Certificate	Digital Crafts - Best use of Technology	Loom de Nimes	Loom	iKineo
Campaign Silver	Media Innovation - Media Campaign	Loom de Nimes	Loom	iKineo
Campaign Bronze	Newspaper Advertising	Prima Toys	Twister	Ireland/Davenport
Campaign Bronze	Posters	Ditsong National Museum of Military History	Ditsong National Museum of Military History	Ireland/Davenport
Bronze	Media Innovation - Single Medium	JHHESA	Brothers for life	Joe Public
Campaign Gold	Radio Commercials - up to 90s	One School at a Time	Corporate	Joe Public
Bronze	Student - TV; Cinema & Internet Commercials	Ster-Kinekor	Vision Mission	Jonathan Sidego
Campaign Bronze	TV & Cinema Commercials - up to 90s	Kalahari.com	Online Retail	JWT
Bronze	Tactical use of Newspaper	Santam	Santam	King James
Campaign Craft Certificate	Print & Collateral Crafts - Writing	Independent Newspapers	Cape Argus	King James
Campaign Craft Certificate	Print & Collateral Crafts - Writing	Santam	Santam	King James
Bronze	Effective Creativity	Santam	Santam	King James
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	Brandhouse Beverages	Bells Extra Special Scotch Whisky	King James Group
Bronze	Three Dimensional & Environmental Design - Package & Industrial Design	Brandhouse Beverages	Johnnie Walker	King James Group
Campaign Bronze	Live Events	Brandhouse Beverages	Johnnie Walker Platinum Label	King James Group
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	-	-	Life
Campaign Gold	Newspaper Advertising	Independent Newspapers	Cape Times	Lowe and Partners Cape Town
Campaign Silver	Radio Commercials - up to 90s	Independent Newspapers	Cape Times	Lowe and Partners Cape Town
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	Marmite	Marmite Sandwich Spread	MACHINE
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	Patron	Tequila	MACHINE
Silver	Design Mixed-Media Campaign	Marmite	Marmite Sandwich Spread	MACHINE
Craft Certificate	Design Crafts - Illustration	Habari Media	Calendar	MACHINE
Bronze	Digital & Interactive - Social Media	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic
Campaign Gold	PR Communication Campaign	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic
Grand Prix	Media Innovation - Single Medium	MTN	Telecoms	MetropolitanRepublic
Campaign Bronze	Media Innovation - Media Campaign	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic
Silver	Alternative Media & Field Marketing	MTN	Telecoms	MetropolitanRepublic
Campaign Gold	Tactical use of Newspaper	MTN	Telecoms	MetropolitanRepublic
Gold	Ubuntu Award	MTN	Telecoms	MetropolitanRepublic
Silver	Student - Architecture & Interior Design; Environmental & Package Design	Nagmaal	Nagmaal	MGI Potchefstroom
Bronze	Brand Identity & Collateral Design - General Collateral	TRUTH	Seeds of Truth	NATIVE
Silver	Alternative Media & Field Marketing	ODF	The Exchange	NATIVE



Campaign Silver	Integrated Campaign	ODF	The Exchange	NATIVE
Campaign Bronze	Integrated Campaign	Nedbank	Nedbank Ke Yona	NATIVE
Silver	Student - Collateral Design	Missionvale Care Centre	Missionvale Care Centre Nutrition	nelson mandela metropolitan university
Campaign Craft Gold	Student - Print & Design Crafts - Illustration	Self-Promotion	If The Shoe Fits	nelson mandela metropolitan university
Silver	Three Dimensional & Environmental Design - Architecture	MC Weiler School, Chicken Licken, MAL Foundation	SEED Library	Net#work BBDO & Architects of Justice
Campaign Silver	Newspaper Advertising	Mercedes Benz	Attention Assist	NetworkBBDO
Bronze	Magazine Advertising	Mercedes Benz	Certified Pre-owned	NetworkBBDO
Campaign Gold	Radio Commercials - up to 90s	Mercedes Benz	Collision Prevention Assist	NetworkBBDO
Campaign Silver	Radio Commercials - up to 90s	Mercedes-Benz	Certified Pre-Owned	NetworkBBDO
Campaign Craft Certificate	Radio Crafts - Direction	Mercedes Benz	Collision Prevention Assist	NetworkBBDO
Campaign Craft Gold	Radio Crafts - Writing	Mercedes Benz	Collision Prevention Assist	NetworkBBDO
Campaign Silver	TV & Cinema Commercials - up to 90s	Mercedes Benz	Attention Assist	NetworkBBDO
Bronze	TV & Cinema Commercials - up to 90s	Chicken Licken	Slyders	NetworkBBDO
Craft Certificate	TV Crafts - Production Design	Chicken Licken	Slyders	NetworkBBDO
Campaign Silver	Integrated Campaign	Mercedes-Benz	Attention Assist	NetworkBBDO
Silver	Student - Film; Video & Motion Graphics	Congo TV	Congo TV Channel Identities	North-West University
Bronze	Student - Film; Video & Motion Graphics	Helvetica	Helvetica Promo Trailer	North-West University
Bronze	Student - Film; Video & Motion Graphics	Laaste Rondte	Short film	North-West University
Silver	Student - Publication Design	none artist book	Alice in short supply	North-West University
Bronze	Student - Publication Design	The Waitress	The Waitress	North-West University
Bronze	Student - Publication Design	The Waitress	The Waitress	North-West University
Craft Certificate	Student - Print & Design Crafts - Illustration	Stephen King (Graphic novel )	Stephen King (Graphic novel )	North-West University
Campaign Gold	Africa & Middle East - Media Innovation Campaign	Radar Security	Recruitment	Ogilvy & Mather Africa
Bronze	Brand Identity & Collateral Design - Posters & Billboards	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town
Silver	Digital & Interactive - Internet Advertising	Audi South Africa	Audi R8	Ogilvy & Mather Cape Town
Bronze	Digital & Interactive - Microsite	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town
Grand Prix	Digital & Interactive - Social Media	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Gold	Digital & Interactive - Social Media	Cape Town Tourism	Cape Town	Ogilvy & Mather Cape Town
Silver	Digital & Interactive - Mobile Applications & Sites	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Campaign Silver	Digital Mixed-Media Campaign	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Campaign Bronze	Digital Mixed-Media Campaign	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town
Craft Gold	Digital Crafts - Interface & Navigation	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Craft Certificate	Digital Crafts - Best use of Technology	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Campaign Bronze	PR Communication Campaign	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town
Campaign Gold	Live Events	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Campaign Bronze	Live Events	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town
Campaign Bronze	Live Events	World Wildlife Fund	Earth Hour	Ogilvy & Mather Cape Town

Bronze	Direct Mail	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town
Campaign Silver	Newspaper Advertising	Volkswagen	Volkswagen	Ogilvy & Mather Cape Town
Campaign Silver	Magazine Advertising	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town
Campaign Silver	Posters	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town
Campaign Silver	Posters	Volkswagen	Tiguan	Ogilvy & Mather Cape Town
Campaign Bronze	Radio Commercials - up to 90s	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town
Bronze	TV & Cinema Commercials - up to 90s	National Sea Rescue Institute	NSRI Life Jacket Awareness	Ogilvy & Mather Cape Town
Bronze	TV & Cinema Commercials - up to 90s	Volkswagen	Polo Vivo	Ogilvy & Mather Cape Town
Campaign Silver	Integrated Campaign	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town
Gold	Effective Creativity	South African Breweries	Carling Black Label Cup	Ogilvy & Mather Cape Town
Bronze	Alternative Media & Field Marketing	SAB Castle Lager	Castle Lager	Ogilvy & Mather Johannesburg
Bronze	Newspaper Advertising	DStv	DStv HD PVR	Ogilvy & Mather Johannesburg
Silver	New Voice Non-English Radio	KFC	Soft Twirl	Ogilvy & Mather Johannesburg
Bronze	New Voice Non-English Radio	DStv/Mzansi Magic	Mzansi Magic	Ogilvy & Mather Johannesburg
Craft Certificate	Radio Crafts - Original Music & Sound Design	DStv/Mzansi Magic	Clash of the Choirs SA	Ogilvy & Mather Johannesburg
Campaign Bronze	Integrated Campaign	KFC	KFC Milkybar Krushers	Ogilvy & Mather Johannesburg
Campaign Bronze	Africa & Middle East - Print Communication	The People	The People	Ogilvy Africa
Bronze	Africa & Middle East - Print Communication	East African Wild Life Society	Anti Poaching	Ogilvy Africa
Silver	Africa & Middle East - Outdoor & Collateral Media	Carex	Carex Antibacterial Handwash	Ogilvy Africa
Bronze	Africa & Middle East - Outdoor & Collateral Media	Radar Security	Recruitment	Ogilvy Africa
Silver	Brand Identity & Collateral Design - Posters & Billboards	Campaigning for Cancer	Campaigning for Cancer	OPENCO The Open Collaboration
Craft Certificate	Design Crafts - Illustration	Campaigning for Cancer	Campaigning for Cancer	OPENCO The Open Collaboration
Bronze	TV & Cinema Commercials - above 90s	Amstel Lager	Amstel Lager	OwenKessel
Craft Certificate	TV Crafts - Direction	Amstel Lager	Amstel Lager	OwenKessel
Craft Gold	TV Crafts - Cinematography	Amstel Lager	Amstel Lager	OwenKessel
Craft Certificate	TV Crafts - Editing	Amstel Lager	Amstel Lager	OwenKessel
Craft Certificate	TV Crafts - Performance	Amstel Lager	Amstel Lager	OwenKessel
Bronze	Three Dimensional & Environmental Design - Architecture	Paragon Group	Corporate Headquarters	Paragon Group
Bronze	Internet & Mobile Commercials	Nelson Mandela Centre of Memory at the Nelson Mandela Foundation	Online tribute video	Prezence Digital
Campaign Silver	Student - Newspaper & Magazine Advertising	Consol Glass	Consol Glass	Red And Yellow School
Bronze	Student - Newspaper & Magazine Advertising	National Sea Rescue Institute	Sea Rescue	Red And Yellow School
Bronze	Student - Architecture & Interior Design; Environmental & Package Design	Adidas	Adidas Leisure Footwear	Red And Yellow School
Silver	Student - Digital & Interactive Communication	Audible.com	Audible.com	Red And Yellow School
Bronze	Street-Pole	Wordsworth Books	Wordsworth Books	Saatchi & Saatchi
Silver	Africa & Middle East - Media Innovation Single	Warid Telecom	Warid	Scanad Uganda
Bronze	Student - Architecture & Interior Design; Environmental & Package Design	Henkel	glue	Stellenbosch Academy of Design and Photography
Silver	Brand Identity & Collateral Design - Posters & Billboards	StopRhinoPoaching.com	Stop Rhino Poaching	TBWA\Hunt\Lascais Johannesburg
Bronze	Digital & Interactive - Internet Advertising	Tiger Brands	Spray and Cook	TBWA\Hunt\Lascais Johannesburg
Campaign Silver	Live Events	Standard Bank	Joy of Jazz	TBWA\Hunt\Lascais Johannesburg



Bronze	Media Innovation - Single Medium	Tiger Brands	Doom Super	TBWA\Hunt\Lascais Johannesburg
Gold	Outdoor Media	Tiger Brands	Doom Super	TBWA\Hunt\Lascais Johannesburg
Silver	Ambient Media	Tiger Brands	Doom Fogger	TBWA\Hunt\Lascais Johannesburg
Bronze	Ambient Media	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Bronze	Alternative Media & Field Marketing	Standard Bank	Joy of Jazz	TBWA\Hunt\Lascais Johannesburg
Bronze	Alternative Media & Field Marketing	StopRhinoPoaching.com	Stop Rhino Poaching	TBWA\Hunt\Lascais Johannesburg
Campaign Gold	Newspaper Advertising	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Campaign Silver	Newspaper Advertising	Nampak	Toilet paper/Tissues	TBWA\Hunt\Lascais Johannesburg
Campaign Bronze	Posters	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Campaign Craft Gold	Print & Collateral Crafts - Art direction	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Campaign Craft Certificate	Print & Collateral Crafts - Writing	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Campaign Craft Certificate	Print & Collateral Crafts - Photography	Flight Centre	Student Flights	TBWA\Hunt\Lascais Johannesburg
Campaign Bronze	Radio Commercials - up to 90s	Tiger Brands	Uniball	TBWA\Hunt\Lascais Johannesburg
Bronze	Radio Commercials - up to 90s	TBWA\Hunt\Lascais Johannesburg	Recruitment	TBWA\Hunt\Lascais Johannesburg
Silver	TV & Cinema Commercials - up to 90s	Standard Bank	Brand	TBWA\Hunt\Lascais Johannesburg
Bronze	TV & Cinema Commercials - up to 90s	Tiger Brands	Uniball	TBWA\Hunt\Lascais Johannesburg
Silver	Non-broadcast Video & Film	Standard Bank	Joy of Jazz	TBWA\Hunt\Lascais Johannesburg
Craft Certificate	TV Crafts - Original Music & Sound Design	Standard Bank	Joy of Jazz	TBWA\Hunt\Lascais Johannesburg
Craft Certificate	TV Crafts - Best Use of Licensed Music	Standard Bank	Brand	TBWA\Hunt\Lascais Johannesburg
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town
Gold	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	Brandhouse	Windhoek Draught	The Jupiter Drawing Room (South Africa) Cape Town
Silver	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town
Silver	Design Mixed-Media Campaign	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town
Craft Certificate	Print & Collateral Crafts - Photography	The Jupiter Drawing Room (South Africa) Cape Town	Constructus Masterclass	The Jupiter Drawing Room (South Africa) Cape Town
Bronze	Publication Design - Book; Magazine & Newspaper Design	The Jupiter Drawing Room	Self promotion	The Jupiter Drawing Room (South Africa) Johannesburg
Craft Certificate	Design Crafts - Writing	The Jupiter Drawing Room	Self promotion	The Jupiter Drawing Room (South Africa) Johannesburg
Campaign Bronze	Live Events	Absa	L'Atelier	The Jupiter Drawing Room (South Africa) Johannesburg
Silver	Student - TV; Cinema & Internet Commercials	Indigo Skate Camp	Indigo Skate Camp	The Open Window School of Visual Communication
Silver	Student - Film; Video & Motion Graphics	Passage	Passage	The Open Window School of Visual Communication
Bronze	Student - Film; Video & Motion Graphics	STUT	STUT	The Open Window School of Visual Communication
Bronze	Student - Posters	34th International Durban Film Festival	34th International Durban Film Festival event	The Open Window School of Visual Communication
Bronze	Student - Posters	International Museum Day	none	The Open Window School of Visual Communication
Craft Certificate	Student - Print & Design Crafts - Illustration	none	none	The Open Window School of Visual Communication
Bronze	Digital & Interactive - Mobile Applications & Sites	Kellogg's	Kellogg's Rice Krispies	Trigger Isobar
Bronze	Student - Publication Design	32	32 - Bill of Rights	University of Johannesburg
Bronze	Student - Radio Commercials	RAB	RAB	Vega School of Brand Leadership

Craft Certificate	Student - Print & Design Crafts - Writing	Self Promotion	Self Promotion	Vega School of Brand Leadership
Campaign Bronze	Student - Posters	Up The Creek Music Festival	Festival Poster 1	Vega The School of Brand Leadership
Campaign Bronze	Newspaper Advertising	Shapes For Women	Shapes For Women Gyms	Volcano Advertising
Gold	Africa & Middle East - Outdoor & Collateral Media	Harvey Nichols	Sale	Y&R Dubai
Craft Certificate	Print & Collateral Crafts - Art direction	Harvey Nichols	Sale	Y&R Dubai
Bronze	Brand Identity & Collateral Design - General Collateral	XtraSpace	XtraSpace Self Storage	Y&R South Africa
Silver	Three Dimensional & Environmental Design - Package & Industrial Design	Campari International SAM/ Edward Snell & Co. Ltd	SKYY Infusions Pineapple	Y&R South Africa
Silver	Digital & Interactive - Mobile Advertising	Playboy South Africa	Playboy Magazine	Y&R South Africa
Campaign Silver	Outdoor Media	Land Rover	Freelander 2	Y&R South Africa
Silver	Alternative Media & Field Marketing	Safety Lab and Blikkiesdorp4Hope	Hope Soap	Y&R South Africa
Campaign Bronze	Tactical use of Magazine	Playboy South Africa	Playboy Magazine	Y&R South Africa
Gold	Posters	Land Rover	Land Rover	Y&R South Africa
Craft Certificate	Print & Collateral Crafts - Art direction	Land Rover	Land Rover	Y&R South Africa
Craft Certificate	Print & Collateral Crafts - Illustration	Land Rover	Land Rover	Y&R South Africa
Bronze	Ubuntu Award	Safety Lab and Blikkiesdorp4Hope	Hope Soap	Y&R South Africa

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