

# All the TV, Film and Video Communication finalists

Finalists have been announced in the Loeries' TV, Film and Video Communication categories.

BRANDED CONTENT VIDEO - CAMPAIGN			
Agency / Entrant	Title	Brand	Product
FoxP2	#OpenEyes	Ster-Kinekor	Ster-Kinekor
Iconic & Made	Betmatch	Bet.co.za	Online Betting
King James Group	Sanlam One Rand Family	Sanlam	Sanlam
King James Group	I Comrades	New Balance	New Balance
J.Walter Thomspon KSA	The Roaming Puppet	Saudi Telecom Company	Roaming Services
Y&R South Africa	Op45	Operation Smile	Operation Smile
J.Walter Thomspon KSA	1st Branded Online Entertainment Hub	Saudi Telecom Company - STC	Broadband
DDB	Education	Telkom	Telkom BCX
King James Group	Sanlam Tax-Free Investments Experiments	Sanlam	Sanlam Tax-free Investments
Aqua / Wunderman	From My Home to Your Home	DStv	DStv Compact
T+W	Absa Prosper Films Series	Absa Barclays	Prosper
BRANDED CONTENT VIDEO - SINGLE EXECUTION			
Memac Ogilvy	Finding Light in the Dark	Coca Cola	Coca Cola
Promise	Boksvol inspirasie / Box of inspiration	CNA	Magazines, Books, DVDs
King James Group	Sanlam One Rand Family	Sanlam	Sanlam
King James Group	I Comrades	New Balance	New Balance
DDB	Social Media	Telkom	Telkom BCX
DDB	Shopping	Telkom	Telkom BCX
Ogilvy & Mather Johannesburg	#LetsTalkColour	MTV Africa	MTV
Ogilvy & Mather Johannesburg	Popping Joburg	KFC	KFC Popping Candy Krusher
Base2 Agency	Save for Change	Absa Barclays	Savings and Investments
Ogilvy & Mather Cape Town	Ziyabanda feat. Stilo Magolide	SABMiller	Castle Lite
King James Group	Baby vs Dale Steyn	New Balance	New Balance
Y&R South Africa	Suzille	Western Cape Government	Dept of Environmental Affairs
INTERNET COMMERCIALS - UP TO 30S			
Quirk Johannesburg (Pty) Ltd	CuppaCake "Party in a Pre-Roll"	McDonald's South Africa	McDonald's
Bain & Bunkell	'Numbers Can Be Tricky'	FedGroup	Part Bond Investments
Ogilvy & Mather Johannesburg	Bubbly free the joy - Dad	Mondelez - Cadbury Dairy Milk	Cadbury Dairy Milk - Bubbly
Ogilvy & Mather Johannesburg	Bubbly free the joy - Granny	Mondelez - Cadbury Dairy Milk	Cadbury Dairy Milk - Bubbly
Ogilvy & Mather Johannesburg	Bubbly free the joy - Trumpet	Mondelez - Cadbury Dairy Milk	Cadbury Dairy Milk - Bubbly
FCB Africa (Pty) Ltd	Toyota 86 "I'm Outside - Daddy" Internet Commercial	Toyota South Africa (Pty) Ltd	Toyota 86
FCB Africa (Pty) Ltd	Toyota 86 "I'm Outside - Model Casting" Internet Commercial	Toyota South Africa (Pty) Ltd	Toyota 86
FCB Africa (Pty) Ltd	Toyota 86 "I'm Outside - Parents Left" Internet Commercial	Toyota South Africa (Pty) Ltd	Toyota 86
Ogilvy & Mather Cape Town	Dog	Volkswagen South Africa	Genuine Parts
Ogilvy & Mather Cape Town	Dancing	Volkswagen South Africa	Genuine Parts
INTERNET VIDEO - ABOVE 30S			
NOT NORM	Learn It Young	Scouts South Africa	Scouts South Africa
FoxP2	#OpenEyes 1	Ster-Kinekor	Ster-Kinekor
FOXP2	Gloryhole	We The Brave	We The Brave

FOXP2	Dildo	We The Brave	We The Brave
FOXP2	Kiss	We The Brave	We The Brave
FOXP2	Swing	We The Brave	We The Brave
FOXP2	Wax	We The Brave	We The Brave
FCB Cape Town	Testi-Monials: Darryl	CANSA	CANSA
FCB Cape Town & Hellocomputer	Testi-Monials: Jabu	CANSA	CANSA
NOAHS ARK COMMUNICATIONS LIMITED	PROJECT SHOES	BOKO HALAL	THE YOUNG BOOKWORMS
Quirk Cape Town (Pty) Ltd	Valentine's Brand Love	Savanna	Savanna
Memac Ogilvy Dubai	Story of a Spoon	Greenpeace International	Plastic Reduction
NetworkBBDO	"GAME FACE"	Coronation	Brand
NetworkBBDO	"SIRENS & SACRIFICE"	Coronation	Brand
NetworkBBDO	"BUSINESS AS USUAL"	Coronation	Brand
Cheil Worldwide - Dubai	Samsung Short Film Contest - The Way Back	Samsung	Corporate
Cheil Worldwide - Dubai	Samsung Short Film Contest - Forget Me Not	Samsung	Corporate
Y&R South Africa	Op45 Episode 1 - PRE	Operation Smile	Operation Smile
Y&R South Africa	Op45 Episode 2 - DURING	Operation Smile	Operation Smile
Y&R South Africa	Op45 Episode 3 - POST	Operation Smile	Operation Smile
Base2 Agency	Save for Change	Absa Barclays	Savings and Investments
T+W	Rise Again - The Story of Gaynor Young	Absa Barclays	Prosper
Y&R South Africa	The Gate	Land Rover	Land Rover Brand
Y&R South Africa	Holding On	Land Rover	Land Rover Brand
Y&R South Africa	Clear Obstruction	Land Rover	Land Rover Brand
FoxP2	#OpenEyes 2	Ster-Kinekor	Ster-Kinekor
Ogilvy & Mather Cape Town	SONA	News24	News24
140 BBDO	#WeCaughtTheFlu	Med-Lemon	Hot Medication
Ogilvy & Mather Cape Town	Amarok Social Test Drive Episode 1	Volkswagen South Africa	Amarok
FCB Cape Town	BMW SPLASH	BMW MOTORRAD	S 1000 RR
Liquorice	Ready for Life	Unilever	OMO Laundry Detergent
DARLING FILMS (PTY) LTD	Live Beautifully	Environ	Skin Care Products
T+W	Afiya	Absa Barclays	Prosper
T+W	Protea Fire - Fireball	Cricket South Africa	Protea Fire
Joe Public Pty Ltd	SAB 'BeTheMentor' TV Casting	South African Breweries	SAB 18+
The Jupiter Drawing Room (South Africa) Johannesburg	Marbles	Absa Barclays	Banking, Investment & Insurance
Baumann Ber Rivnay / Saatchi & Saatchi	My New Face	Super-Pharm	Life M6 Razorblades
Baumann Ber Rivnay / Saatchi & Saatchi	The Genius	Prigat	Prigat Natural Juice
SQUAD DIGITAL	This Is My Kenya	Safaricom Limited	Calendar
Y&R South Africa/7Films	A Good Drowning	Surf Shack	Surf Shack Surfing School
Y&R South Africa/7Films	The Dragon	Surf Shack	Surf Shack Surfing School
Y&R South Africa/7Films	Fish Eyes	Surf Shack	Surf Shack Surfing School
Ogilvy & Mather Cape Town	Amarok Social Test Drive Episode 2	Volkswagen South Africa	Amarok
Ogilvy & Mather Cape Town	Amarok Social Test Drive Episode 3	Volkswagen South Africa	Amarok
Ogilvy & Mather Cape Town	Amarok Social Test Drive Episode 4	Volkswagen South Africa	Amarok
Black River FC	Superheroes	Electronic Media Network	M-Net Movies
FP7/DXB (Part of McCann Worldgroup)	ABBA AHMED'S PRICELESS JOURNEY	MASTERCARD	PRICELESS NIGERIA

## MUSIC VIDEOS

Thread	Army of One	Jack Parow & Freshlyground	Music Video
Moonlighting Commericals PTY LTD T/A Thread	Caviar Dreams - Al Bairre & PHFAT	Xperia Mashlab	Caviar Dreams
Desmond and the Tutus	Lazy Bones	Desmond and the Tutus	Lazy Bones Music Video
Bioscope Films	Society	Alice Phoebe Lou	Music Video
Arcade Content & Dirty Soul	War Ready	Cassper Nyovest	Cassper Nyovest
Universal Music & Mnark	Soldier Music Video	Mnark	Music Video
Anatii, Cassper Nyovest - Jump ft. Nasty C	Anatii, Cassper Nyovest - Jump ft. Nasty C	Anatii	Music Video
Arcade Content & Dirty Soul	Fuseg	Riky Rick x Cassper Nyovest x Anatii	Music Video

Arcade Content & Dirty Soul	Exodus	Riky Rick	Riky Rick
Arcade Content	Castle of My Skin	Sons of Kemet	Sons of Kemet
DantheDirector (PTY) LTD	Catch & Release (Deepend remix)	Matt Simons	Music Video
Vanessa Mdee	Niroge	Vanessa Mdee	Vanessa Mdee
One Nation Entertainment	Venus	Lady Jay	Music Video
Chocolate City	Everything - M	M	music video
Chocolate City	Dice Ailes	Dice Ailes	Music Video
<b>OTHER SCREENS</b>			
King James Group	Every Word is a Masterpiece - The Mystic Boer	Sanlam	Financial Services
King James Group	Every Word is a Masterpiece - We Move On	Sanlam	Financial Services
NetworkBBDO & Sinister Studio	Mercedes-Benz Virtual Reality Experience	Mercedes-Benz	C-Class Coupe'
<b>SA NON-ENGLISH TV &amp; CINEMA COMMERCIALS – UP TO 90S</b>			
Ogilvy & Mather Johannesburg	Slyza Tsotsi	KFC	KFC Streetwise 3
OpenCo - The Open Collaboration	uTata Nonyana	Umhlobo Wenene FM/ SABC Radio	Brand
OpenCo - The Open Collaboration	TV and Life are 1: The Artist	SABC 1	Brand
Ogilvy & Mather Johannesburg	Labola	MultiChoice DStv	DStv Access
Ogilvy & Mather Johannesburg	Ku Rough	MultiChoice DStv	DStv Compact
<b>TV &amp; CINEMA COMMERCIALS - ABOVE 90S</b>			
Memac Ogilvy Dubai	Our Strength is in our Differences	Al Jazeera	News Reporting
FCB Cape Town	Mohammed V Foundation For Solidarity	Mohammed V Foundation For Solidarity	Solidarity
<b>TV &amp; CINEMA COMMERCIALS - UP TO 90S</b>			
FoxP2	Ball	SAMPRO	Rediscover Dairy
FoxP2	Pool	SAMPRO	Rediscover Dairy
FOXP2	Hammock	SAMPRO	Rediscover Dairy
FCB Cape Town	Savanna: Buffet	Distell	Savanna
Black River FC	Heads of house	Electronic Media Network	Vuzu Amp
DDB	Telkom Boltspeed	Telkom	Telkom Fibre
M&C Saatchi Abel	Cater	Nandos South Africa	Full chicken, 3 sharing sides and 2l coke
The Odd Number	#2X	VP(Vote is Power)	#2X
NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
Mullen Lowe South Africa	This Man is Building a Rocket	GWK	GWK
NetworkBBDO	"MONEY MAKER"	Coronation	Brand
FCB Cape Town	Savanna: Cards	Distell	Savanna
M&C Saatchi Abel	Sacrifice	Nandos South Africa	Sacrifice
DDB	Bar	SABC	SABC Business TV Licences
DDB	Gym	SABC	SABC Business TV Licences
DDB	Hotel	SABC	SABC Business TV Licences
TBWA\Hunt\Lascaris Johannesburg	Pillow Chocolate	City Lodge Hotels	Road Lodge
TBWA\Hunt\Lascaris Johannesburg	Welcome Basket	City Lodge Hotels	Road Lodge
NetworkBBDO	Alive Inside	Diageo	Guinness African Special
Publicis Machine	The Navigator	PSG	PSG
MetropolitanRepublic	Bike	MTN Cameroon	MTN Cameroon - Telecommunications - 4G LTE
Y&R South Africa	First Kiss	Western Cape Government	Road Safety
Joe Public Pty Ltd	Be The Mentor	South African Breweries	18+
Ogilvy & Mather Johannesburg	The Story of Hope	KFC	KFC Add Hope
Ogilvy & Mather Johannesburg	Mb	Mondelez - Cadbury Lunchbar	Cadbury Lunchbar
Joe Public Pty Ltd	Car Guard	Mercedes Benz Vans	Parking Assist with 360 Degree Camera
Y&R South Africa	Mathematician	Investec	Investec Bank
Y&R South Africa	Firepool	Investec	Investec Bank
Ogilvy & Mather Cape Town	Hospital	Careers24	Careers24
Ogilvy & Mather Cape Town	Family Dinner	Careers24	Careers24
FoxP2	Kiss Complaints Response	We The Brave	We The Brave

theDOagency	5000 Second Rule 'Sausage'	Unilever	Handy Andy
Bouffant	Load Shedding	Spar	Spar
Ogilvy & Mather Cape Town	Rhodes	News24	News24
Ogilvy & Mather Cape Town	Bachelor	Volkswagen South Africa	Volkswagen Technology
Ogilvy & Mather Cape Town	Cheese	Volkswagen South Africa	Volkswagen Technology
Ogilvy & Mather Cape Town	Get up. Get Active.	Virgin Active	Virgin Active
Saatchi & Saatchi South Africa	TV	Case	Charity
OpenCo - The Open Collaboration	Printer	Incredible Connection	Brand
House of Brave (Pty) Ltd	One	1Life	1Life
Ogilvy & Mather Cape Town	On The Road	Volkswagen South Africa	Volkswagen Brand
Ogilvy & Mather Cape Town	The Letter	Allan Gray	Allan Gray
DDB	Oculus	Telkom	Telkom BCX
DDB	Yik Yak	Telkom	Telkom BCX
DDB	Drone	Telkom	Telkom BCX
TBWAI/RAAD	Fix our Roads	MTV	Call to action aimed at politicians
<b>TV CRAFTS - ANIMATION</b>			
FCB Cape Town & Hellocomputer	Testi-Monials: Darryl	CANSA	CANSA
FCB Cape Town & Hellocomputer	Testi-Monials: Jabu	CANSA	CANSA
Mullen Lowe South Africa	This Man is Building a Rocket	GWK	GWK
Ogilvy & Mather Johannesburg	The Story of Hope	KFC	KFC Add Hope
BlackGinger	Monkey King	Yggdrasil	Yggdrasil Gaming
Wicked Pixels	Orchard	Tiger Brands	All Gold
<b>TV CRAFTS - BEST USE OF LICENSED MUSIC</b>			
King James II	Big Ball	Status	Big Ball Roll On
NetworkBBDO	"MONEY MAKER"	Coronation	Brand
M&C Saatchi Abel	Sacrifice	Nandos South Africa	Sacrifice
Y&R South Africa/EGG Films	First Kiss	Western Cape Government	Road Safety
TBWAI/Hunt/Lascaris/Durban	SPAR Load Shedding	Corporate	Corporate
Ogilvy & Mather Cape Town	On The Road	Volkswagen South Africa	Volkswagen Brand
<b>TV CRAFTS - CINEMATOGRAPHY</b>			
Fresh Eye Film Productions	The Navigator	PSG	Financial Services
NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
Memac Ogilvy Dubai	Our Strength is in our Differences	Al Jazeera	News Reporting
NetworkBBDO	"MONEY MAKER"	Coronation	Brand
Joe Public Pty Ltd	Be The Mentor	South African Breweries	18+
Egg Films	First Kiss	Western Cape Government	Safely Home
Egg Films	One	1Life	1Life
Egg Films	Future	Adidas Originals	Adidas Originals
House of Brave (Pty) Ltd	Wiley Pitman and Five Notes That Changed a Life	Tracker South Africa	Tracker South Africa
T+W	Afiya	Absa Barclays	Prosper
Ogilvy & Mather Cape Town	The Horse	South African Breweries	Carling Black Label
Ikhyaya Films t/a 7Films	Chasing The Dragon	Surf Shack	Surf Shack
<b>TV CRAFTS - DIRECTION</b>			
Giant Films	Baby vs. Dale Steyn	New Balance	New Balance
Fresh Eye Film Productions	The Navigator	PSG	Financial Services
Memac Ogilvy Dubai	Our Strength is in our Differences	Al Jazeera	News Reporting
NetworkBBDO	"MONEY MAKER"	Coronation	Brand
Net#work BBDO	Kung Fu	Chicken Licken	Chicken Licken
Bomb Commercials	Be the mentor	SAB	Anti Drinking Campaign
NetworkBBDO	Alive Inside	Diageo	Guinness African Special
DARLING FILMS (PTY) LTD	Change Room	Status	Status Big Ball Deodorant
0307 Films	The Letter	Allan Gray	Allan Gray Long-Term Investing
Bouffant / Bardzo	Home	Allegro	Allegro
Bouffant / Bardzo	Dog	Allegro	Allegro
Egg Films	First Kiss	Western Cape Government	Safely Home
Egg Films	One	1Life	1Life

Egg Films	Future	Adidas Originals	Adidas Originals
House of Brave (Pty) Ltd	Wiley Pitman and Five Notes That Changed a Life	Tracker South Africa	Tracker South Africa
0307 Films	On the Road	Volkswagen	Brand
Ikhyaya Films t/a 7Films	Chasing The Dragon	Surf Shack	Surf Shack

#### TV CRAFTS - EDITING

The Upstairs Ludus	The Letter	Allan Gray	Financial Services
The Upstairs Ludus	The First Kiss	Western Cape Government	Public Service / Safety
The Upstairs Ludus	Caviar Dreams	PH Fat and Al Bairre	Music Video
NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
Memac Ogilvy	Our Strength is in our Differences	Al Jazeera	News Reporting
NetworkBBDO	"MONEY MAKER"	Coronation	Brand
Bomb Commercials	Be the mentor	SAB	Anti Drinking Campaign
NetworkBBDO	Alive Inside	Diageo	Guinness African Special
Ogilvy & Mather Cape Town	On The Road	Volkswagen South Africa	Volkswagen Brand
Ikhyaya Films t/a 7Films	Chasing The Dragon	Surf Shack	Surf Shack

#### TV CRAFTS - ORIGINAL MUSIC & SOUND DESIGN

Produce Sound	Road Lodge Chocolate	Road Lodge	Chocolate
Produce Sound	Road Lodge Spider	Road Lodge	Spider
Audio Militia	SAB Brave	SAB	SAB
NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
TBWA\Hunt\Lascais Johannesburg	Pillow Chocolate	City Lodge Hotels	Road Lodge
TBWA\Hunt\Lascais Johannesburg	Welcome Basket	City Lodge Hotels	Road Lodge
NOT NORM	Learn It Young	Scouts South Africa	Scouts South Africa
Ogilvy & Mather Cape Town	The Letter	Allan Gray	Allan Gray
Ogilvy & Mather Cape Town	Ziyabanda feat. Stilo Magolide	SABMiller	Castle Lite
House of Brave (Pty) Ltd	One	1Life	1Life
FoxP2	#OpenEyes	Ster-Kinekor	Ster-Kinekor
Ogilvy & Mather Cape Town	Get up. Get Active.	Virgin Active	Virgin Active
OpenCo - The Open Collaboration	TV and Life are 1: The Artist	SABC 1	Brand

#### TV CRAFTS - PERFORMANCE

NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
NOT NORM	Learn It Young	Scouts South Africa	Scouts South Africa
0307 Films	The Letter	Allan Gray	Allan Gray Long-Term Investing
House of Brave (Pty) Ltd	Wiley Pitman and Five Notes That Changed a Life	Tracker South Africa	Tracker South Africa
House of Brave (Pty) Ltd	One	1Life	1Life
0307 Films	On the Road	Volkswagen South Africa	Brand

#### TV CRAFTS - PRODUCTION DESIGN

NetworkBBDO	Kung Fu	Chicken Licken	Chicken Licken
Mullen Lowe South Africa	This Man is Building a Rocket	GWK	GWK
NetworkBBDO	Alive Inside	Diageo	Guinness African Special
Joe Public Pty Ltd	Be The Mentor	South African Breweries	18+
Ogilvy & Mather Johannesburg	The Story of Hope	KFC	KFC Add Hope
House of Brave (Pty) Ltd	Wiley Pitman and Five Notes That Changed a Life	Tracker South Africa	Tracker South Africa

#### TV CRAFTS - SA NON-ENGLISH PERFORMANCE

Net#work BBDO	More	National Lottery - Ithuba	Lotto
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#### TV CRAFTS - SA NON-ENGLISH WRITING

The Odd Number	#2X	VIP(Vote is Power)	VIP (Vote is Power)
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#### TV CRAFTS - SPECIAL VISUAL EFFECTS

Fresh Eye Film Productions	The Navigator	PSG	Financial Services
The Upstairs Ludus	Fire Pool	Investec	Brand
Y&R South Africa/EGG Films	First Kiss	Western Cape Government	Road Safety
Velocity Films	Agile	Liberty	Liberty Bank
Sinister Studio	Sacrifice	Nando's	Brand

NetworkBBDO & Sinister Studio	Mercedes-Benz Virtual Reality Experience	Mercedes-Benz	C-Class Coupe
BlackGinger	Alan Gray The Letter	Alan Gray	Alan Gray
BlackGinger	Beacon Bubble	Beacon	Beacon Chocolates
TV CRAFTS - WRITING			
Agency / Entrant	Title	Brand	Product
FCB Cape Town & Hellocomputer	Testi-Monials: Jabu	CANSA	CANSA
TBWA\Hunt\Lascaris Johannesburg	Story	Distell	Nedeburg
TBWA\Hunt\Lascaris Johannesburg	Job	Nissan South Africa	Datsun
House of Brave (Pty) Ltd	One	1Life	1Life
TBWA\Hunt\Lascaris Johannesburg	Dog	Nissan South Africa	Datsun
TBWA\Hunt\Lascaris Johannesburg	Curb Lunch	Nissan South Africa	Datsun
Y&R South Africa/7Films	A Good Drowning	Surf Shack	Surf Shack Surfing School
Y&R South Africa/7Films	The Dragon	Surf Shack	Surf Shack Surfing School
Y&R South Africa/7Films	Fish Eyes	Surf Shack	Surf Shack Surfing School
TV TRAILERS & CONTENT PROMOS			
CSquared Productions	Vodacom Super Rugby	SuperSport	Vodacom Super Rugby
King James II	Not #RealDrama	SABC 3	Isidingo
King James II	Timeless	SABC Encore	SABC Encore
Ogilvy & Mather Johannesburg	What Do You See	MultiChoice DStv	DStv Premium
Monarchy	PROJECT RUNWAY	VUZU AMP	Project Runway Promo
T+W	Telkom Knockout	SuperSport	Telkom Knockout
TBWA\RAAD	Emirates Movie Index	Emirates Holidays	Emirates Holidays

Winners will be announced this coming weekend during Loeries® Creative Week™ Durban.

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