

# All the Outdoor and Out of Home finalists

Finalists have been announced in the Loeries' Outdoor & Out of Home category.

AMBIENT & ALTERNATIVE MEDIA			
Agency / Entrant	Title	Brand	Product
FCB Cape Town	NIVEA Sunslide	NIVEA Sun	NIVEA Sun Kids sunscreen
FCB Cape Town	Netflorst Happy Cam	Netflorst	Happy Cam
DDB	Sit down to save lives	SANBS	Blood Donations
Ogilvy & Mather Cape Town	District Six Travelling Suitcases	District Six Museum	District Six Museum
Ogilvy & Mather Cape Town	WellingTops	Heinz Foods	Wellingtons Tomato Sauce
Joe Public Pty Ltd	Twitter Track	Nedbank	Retail
Geometry and Ogilvy & Mather Johannesburg	The SAB Spike Detector Coaster	South African Breweries	SAB Drink Responsibly Initiative
J. Walter Thompson Beirut	The Good Note	Bou Khalil Supermarché	the Good Note
Mullen Lowe Johannesburg	SANBS - BLOOD BAG POSTERS	SANBS	n/a
Ignite Joe Public	Static Flag	MBSA	Vans
Ogilvy & Mather Cape Town	The Vuuliser	Castrol	Magnatec
Ogilvy & Mather Cape Town	Gumtree Christmas Wrapping Paper	Gumtree SA	Gumtree.co.za
Y&R South Africa	#BreakTheMould	Cape Talk	Gender Free Toys
TBWA\RAAD	One-Drop Bottle	Pril	Dishwashing Liquid
DIRECT MAIL			
Promise	Box of Inspiration: Uplifting Education	CNA	Stationery
Joe Public Pty Ltd	The Plate Project	McCain	Frozen Foods
Mullen Lowe Johannesburg	Connect - Magnetism	Nestle Professional	Nestle Professional
Black River FC	Barney	Reach for a dream	Payroll giving
Black River FC	Kruger	Reach for a dream	Payroll giving
Black River FC	DJ	Reach for a dream	Payroll giving
TBWA\Hunt\Lascaris\Durban	Words in Wine	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon
TBWA\Hunt\Lascaris\Durban	Book Reviews	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon
IN-STORE			
Memac Ogilvy Dubai	NIGHTSTAND	IKEA	IKEA Special Offers
Memac Ogilvy Dubai	BOOKCASE	IKEA Special Offers	IKEA It's That Affordable .
Joe Public Pty Ltd	Drought Packs	Clover SA	Fresh Milk
OUTDOOR MEDIA			
NOAHS ARK COMMUNICATIONS LIMITED	FOR WHITES ONLY( oscar)	MULTIPRO	HYPO
The Odd Number	#Feesmustfall	VP (Vote is Power)	#2X
FCB Cape Town	BMW Splash	BWM Mtorrad	S 1000 RR
The Odd Number	#Fillupthedome	VP(vote is power)	#Fillupthedome
The Odd Number	#Stopxenophobia	VP (vote is power)	#2X
Y&R South Africa	Traffic Jam	Land Rover	Defender
Y&R South Africa	Billion Star	Land Rover	Defender
Y&R South Africa	One 4x4	Land Rover	Defender
Y&R South Africa	The Water	Land Rover	Defender
J. Walter Thompson Dubai	Global Transfer	HSBC	International Money Transfer
NATIVE VML	I am Muslim	PASSOP	I am Muslim
NATIVE VML	I am American	PASSOP	I am Muslim
NATIVE VML	I am French	PASSOP	I am Muslim
NATIVE VML	I am German	PASSOP	I am Muslim
NATIVE VML	I am South African	PASSOP	I am Muslim
NATIVE VML	Unscam Posters	Mosaic	Unscam Posters
TBWA\Hunt\Lascaris Johannesburg	Traffic Jam	Standard Bank	Joy of Jazz
TRANSIT & AIR			
Advantage Y&R	#DontWashMeNAM	City of Windhoek	Water saving

TBWA\HuntLascaris Johannesburg	Nissan Knockout	Nissan South Africa	Champions League Sponsorship
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Winners will be announced this coming weekend during Loeries® Creative Week™ Durban.

For more, visit: <https://www.bizcommunity.com>