

Saturday winners' list

The Saturday night winners of the 38th Annual Loerie Awards, which took place 20 August 2016 at the Durban ICC, have been announced. Congratulations to all the winners!



The Newspaper Advertising Grand Prix winner: 'Youth Day' by Black River FC for client Channel O. Image credit: [Jupiter JHB on Twitter](#).

Hosted by KwaZulu-Natal itself and the City of Durban, a total of four Grands Prix awards were handed out on Saturday night of 179 awards in total, with two going home to roost for Nando's.

The Grands Prix went to:

- Nando's '[Global Visual Identity System](#)' by Sunshinegun in the category 'BRAND IDENTITY & COLLATERAL DESIGN'
- Nando's '[Chicken Run](#)' by Nando's Chickenland - The Content Studio in the category 'SHARED VALUE'
- Tusker Lager '[Team Kenya](#)' by NetworkBBDO in the category 'DIGITAL& INTERACTIVE: MOBILE ADVERTISING'
- Channel O's '[Youth Day](#)' by BlackRiverFC in the category 'NEWSPAPER ADVERTISING'.

Special awards

Other special announcements on the night include Suhana Gordhan, creative director at FCB Africa, being named the Loeries' newest chairperson, with the Marketing Leadership & Innovation Award going to Yegs Ramiah, Chief Executive of Brand at Sanlam and Santam; and the Loeries® Creative Future Scholarship given to four young KwaZulu-Natal Grade 12 students. [Click here](#) for more on Gordhan's new appointment, [here](#) for more on Ramiah's award and [here](#) for more on the Scholarship winners.

All the Saturday night award winners:

DESIGN						
Prize	Category	Country	Brand	Product	Entry Agency	Title

Grand Prix	Brand Identity & Collateral Design - Identity Programmes	South Africa	Nando's	Visual Identity System	Sunshinegun	Nando's Global Visual Identity System
Campaign Gold	Design Mixed-Media Campaign	United Arab Emirates	SmartLife	GetSmart Program	FP7/DXB (Part of McCann Worldgroup)	Project Akshar (Alphabets)
Gold	Brand Identity & Collateral Design - General Collateral	South Africa	Iziko Museums of South Africa	Iziko Slave Lodge Museum	Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar
Gold	Creative Use of Paper	South Africa	Nestle Professional	Nestle Professional	Mullen Lowe	Connect 2016 - Magnetism
Campaign Silver	Brand Identity & Collateral Design - Identity Programmes	South Africa	Destination Brand Qatar	Qatar Identity	Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar
Campaign Silver	Design Mixed-Media Campaign	South Africa	SANBS	n/a	Mullen Lowe	SANBS Campaign
Silver	Brand Identity & Collateral Design - General Collateral	United Arab Emirates	Pril	Dishwashing Liquid	TBWA\RAAD	One-Drop Bottle
Silver	Brand Identity & Collateral Design - General Collateral	South Africa	Nando's	n/a	Mullen Lowe	PERI-THREAD Book
Silver	Brand Identity & Collateral Design - Direct & Promotional Mail	Egypt	Al Ismaelia For Real Estate Investment	Fonts	J Walter Thompson Cairo	Downtown Fonts
Silver	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Cape Talk	Gender Free Toys	Y&R South Africa	#BreakTheMould
Silver	Brand Identity & Collateral Design - Posters & Billboards	South Africa	SANBS	Blood Donations	DDB	Sit down to save lives
Silver	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	The Chairman	Entertainment Lounge	DGIT Architects	If these walls could talk...
Silver	Three Dimensional & Environmental Design - Package & Industrial Design	United Arab Emirates	Pril	Dishwashing Liquid	TBWA\RAAD	One-Drop Bottle

Silver	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Heinz Foods	Wellingtons Tomato Sauce	Ogilvy & Mather Cape Town	WellingTops
Silver	Motion Graphic Design - Broadcast Design & Graphics	South Africa	MTV Africa	MTV	Ogilvy & Mather Johannesburg	#LetsTalkColour
Silver	Creative Use of Paper	South Africa	South African Breweries	SAB Drink Responsibly Initiative	Geometry and Ogilvy & Mather Johannesburg	The SAB Spike Detector Co
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	United Arab Emirates	IKEA	IKEA	Memac Ogilvy Dubai	Celebrating 30 years in the Middle East - Living Room, Kitchen, Bedroom
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Anti-Est.	Anti-Est.	Grid Worldwide Branding (Pty) Ltd	Freedom - F-Bomb, Noise 1 Noise 2, You don't have to S to be Heard, Race Must Fall
Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	Topline Distributors	Pop Furniture & Decor Paint	Parsons Branding	Make it Pop
Campaign Bronze	Design Mixed-Media Campaign	South Africa	.Past	.Past	Grid Worldwide Branding (Pty) Ltd	All from one
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	Nedbank	The Nedbank Wonderland Project	M&C Saatchi Abel	The Nedbank Wonderland Project
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Geisha	Promotional Mailer	The Hardy Boys & THB Disturbance	Geisha Stories for Life
Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Soweto Gold	Soweto Gold '76	OpenCo - The Open Collaboration	I Am '76
Bronze	Brand Identity & Collateral Design - Logos	South Africa	Destination Brand Qatar	Qatar Wordmark	Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar
Bronze	Three Dimensional & Environmental Design - Architecture	South Africa	Nando's	Nando's	Nando's	Nando's Montana Drive-Thru

Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Nando's	Nando's Central Kitchen	Nando's	Nando's Central Kitchen Interior Design
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	.Past	.Past	Grid Worldwide Branding (Pty) Ltd	All from one
Bronze	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Luddite Wines	Luddite Saboteur Red and White wine	Whitespace Creative	Saboteur Wines
Bronze	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Soweto Gold	Soweto Gold '76	OpenCo - The Open Collaboration	Marked By Bravery
Bronze	Publication Design - Whole Publication	South Africa	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon	TBW\A\Hunt\Lascais\Durban	Words in Wine
Bronze	Publication Design - Whole Publication	South Africa	Nandos	Nandos	Black River FC	Try something Nandos book
Bronze	Creative Use of Paper	South Africa	Nando's	n/a	Mullen Lowe	PERI-THREAD Book
Craft Gold	Design Crafts - Photography	South Africa	Iziko Museums of South Africa	Iziko Slave Lodge Museum	Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar
Campaign Craft Certificate	Design Crafts - Writing	South Africa	Nedbank	Retail	Joe Public Pty Ltd	Food for Thought - "Big Cheese", "Upper Crust", "Bring Home Bacon"
Campaign Craft Certificate	Design Crafts - Photography	South Africa	Destination Brand Qatar	Signature Photography	Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar
Campaign Craft Certificate	Design Crafts - Photography	South Africa	Shoprite Group	Topstars	Ogilvy & Mather Cape Town	Shine in the Dark - Power up your vocal chords, Awaken your hidden talent, Rise and Shine Stand Out
Craft Certificate	Design Crafts - Typography	South Africa	Destination Brand Qatar	Qatar Typeface	Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar
Craft Certificate	Design Crafts - Typography	South Africa	Anti-Est.	Anti-Est.	Grid Worldwide Branding (Pty) Ltd	Freedom
Craft Certificate	Design Crafts - Typography	South Africa	INDABAZA	INDABAZA	Grid Worldwide Branding (Pty) Ltd	A-Z of ZA
Craft Certificate	Design Crafts - Typography	Egypt	Al Ismaelia For Real Estate Investment	Fonts	J Walter Thompson Cairo	Downtown Fonts - Nefertari, Safwat, Maktab Rita, Selima, Madinat El Bat, Kabab

Craft Certificate	Design Crafts - Illustration	South Africa	Nando's	Original Pattern Art	Sunshinegun	Nando's Afroklectic Patterns
Craft Certificate	Design Crafts - Illustration	South Africa	Geisha	Promotional Mailer	The Hardy Boys & THB Disturbance	Geisha Stories for Life
DIGITAL & INTERACTIVE						
Grand Prix	Digital & Interactive - Mobile Advertising	South Africa	Diageo	Tusker Lager	NetworkBBDO	Team Kenya
Gold	Digital & Interactive - Online Advertising	United Arab Emirates	Go Sport	Go Sport	TBW/RAAD	Champion's Hijack
Gold	Digital & Interactive - Social Media	South Africa	CANSA	CANSA	FCB Cape Town & Hellocomputer	Testi-Monials
Gold	Digital & Interactive - Mobile Advertising	South Africa	KFC	Shakin' Shakin'	Ogilvy & Mather Johannesburg	Shakin' Shakin'
Campaign Silver	Digital Integrated Campaign	South Africa	Chicken Licken	Chicken Licken	NetworkBBDO & INJOZI	Kung Fu
Silver	Digital & Interactive - Microsite	South Africa	Chicken Licken	Rock My Soul Meal	INJOZI	Soul Rocker
Silver	Digital & Interactive - Microsite	South Africa	CANSA	CANSA	FCB Cape Town & Hellocomputer	Testi-Monials
Silver	Digital & Interactive - Microsite	South Africa	Three Ships Whisky	Three Ships 10 Year Old Single Malt Single Cask PX finish	Quirk & 140BBDO	The Master's Collection
Silver	Digital & Interactive - Social Media	South Africa	PASSOP	Twitter Refugees	NATIVE VML	Twitter Refugees
Silver	Digital & Interactive - Social Media	South Africa	BirdLife South Africa	International Vulture Awareness Day	Utopia	Tuluver
Silver	Digital & Interactive - Social Media	South Africa	Unilever	AXE Anti-Perspirant and Body Spray	Gorilla Creative Media	#YouGottaDry. Be Cool. Even When You're Not.
Silver	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Castrol	Magnatec	Ogilvy & Mather Cape Town	The Vuvuliser
Silver	Digital & Interactive - Mobile Applications & Sites	United Arab Emirates	Samsung	Corporate	Cheil Worldwide - Dubai	Samsung KalimaLock
Campaign Bronze	Digital Integrated Campaign	South Africa	Volkswagen South Africa	Amarok	Ogilvy & Mather Cape Town	Amarok Social Test Drive
Campaign Bronze	Digital Integrated Campaign	South Africa	SABMiller	Castle Lite	Ogilvy & Mather Cape Town	Ziyabanda
Campaign Bronze	Digital Integrated Campaign	South Africa	Land Rover	Defender	Y&R South Africa	#CelebrateDefender
Campaign Bronze	Digital Integrated Campaign	South Africa	New Balance	New Balance	King James Group	I Comrades

Campaign Bronze	Digital Integrated Campaign	South Africa	R&R Ice Cream	King Cone	Gorilla Creative Media	Beat Your #MonsterCraving
Bronze	Digital & Interactive - Online Advertising	Saudi Arabia	Jarir Bookstore	Books	J.Walter Thomspson KSA	Newsworthy Books
Bronze	Digital & Interactive - Online Advertising	South Africa	Volkswagen South Africa	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town	Dancing
Bronze	Digital & Interactive - Website	South Africa	Pernod Ricard	The Inner Circle	Hellocomputer	The Impossible Survey
Bronze	Digital & Interactive - Microsite	South Africa	Bet.co.za	Online Betting	Iconic & Made	Betmatch
Bronze	Digital & Interactive - Microsite	South Africa	Land Rover	Defender	Y&R South Africa	#CelebrateDefender
Bronze	Digital & Interactive - Microsite	South Africa	Coronation	Brand	Net#work BBDO & Injozi	BECAUSEITSYOURMONEY.
Bronze	Digital & Interactive - Social Media	South Africa	City of Cape Town	Metro Police	King James Group	Metro Police Ride-Along
Bronze	Digital & Interactive - Social Media	South Africa	MTV Africa	MTV	Ogilvy & Mather Johannesburg	#LetsTalkColour
Bronze	Digital & Interactive - Social Media	South Africa	DARG	Facebook Photobomb	NATIVE VML	Facebook Photobomb
Bronze	Digital & Interactive - Social Media	South Africa	PASSOP	I am Muslim	NATIVE VML	I am Muslim
Bronze	Digital & Interactive - Social Media	United Arab Emirates	Dubai Cares	Charity Organization	J. Walter Thompson Dubai	I Can Teach You Too
Bronze	Digital & Interactive - Social Media	South Africa	Nedbank	Retail	Joe Public Pty Ltd	Twitter Track
Bronze	Digital & Interactive - Social Media	United Arab Emirates	Coca-Cola	Coca-Cola	Memac Ogilvy Dubai	Finding Light in the Dark
Bronze	Digital & Interactive - Social Media	South Africa	Children of Fire	Children of Fire Fundraising	The Jupiter Drawing Room (South Africa) Johannesburg	Throwback Thursday
Bronze	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Netflorist	Happy Cam	FCB Cape Town	Netflorist Happy Cam
Craft Gold	Digital Crafts - Animation	South Africa	CANSA	CANSA	FCB Cape Town & Hellocomputer	Testi-Monials
Craft Gold	Digital Crafts - Illustration, Photography & Graphic Design	South Africa	KFC	Shakin' Shakin'	Ogilvy & Mather Johannesburg	Shakin' Shakin'
Craft Certificate	Digital Crafts - Interface & Navigation	South Africa	Investec Asset Management	Investec Asset Management Annual Journal	Hellocomputer	Journal 3 - Decoding China
Craft Certificate	Digital Crafts - Interface & Navigation	United Arab Emirates	Samsung	Corporate	Cheil Worldwide - Dubai	Samsung KalimaLock

Craft Certificate	Digital Crafts - Illustration, Photography & Graphic Design	South Africa	Chicken Licken	Rock My Soul Meal	INJOZI, Network BBDO	Soul Rocker
Craft Certificate	Digital Crafts - Illustration, Photography & Graphic Design	South Africa	Coronation	Brand	Net#work BBDO & Injozi	BECAUSEITSYOURMONEY.

OUTDOOR & OUT OF HOME

Gold	Outdoor Media	United Arab Emirates	HSBC	International Money Transfer	J. Walter Thompson Dubai	Global Transfer
Gold	Direct Mail	South Africa	Nestle Professional	Nestle Professional	Mullen Lowe Johannesburg	Connect - Magnetism
Silver	Outdoor Media	South Africa	Mosaic	Unscam Posters	NATIVE VML	Unscam Posters
Silver	Ambient & Alternative Media	United Arab Emirates	Pril	Dishwashing Liquid	TBWA\RAAD	One-Drop Bottle
Silver	Ambient & Alternative Media	South Africa	Castrol	Magnatec	Ogilvy & Mather Cape Town	The Vuvuliser
Silver	Ambient & Alternative Media	South Africa	Heinz Foods	Wellingtons Tomato Sauce	Ogilvy & Mather Cape Town	WellingTops
Silver	In-Store	South Africa	Clover SA	Fresh Milk	Joe Public Pty Ltd	Drought Packs
Silver	Direct Mail	South Africa	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon	TBWA\Hunt\Lascares\Durban	Words in Wine
Campaign Bronze	Direct Mail	South Africa	Reach for a dream - DJ, Kruger, Barney	Payroll giving	Black River FC	
Bronze	Outdoor Media	Nigeria	MULTIPRO	HYPO	NOAHS ARK COMMUNICATIONS LIMITED	FOR WHITES ONLY(oscar)
Bronze	Transit & Air	Namibia	City of Windhoek	Water saving	Advantage Y&R	#DontWashMeNAM

PRINT

Grand Prix	Newspaper Advertising	South Africa	Electronic Media Network	Channel O	Black River FC	Youth Day
Campaign Gold	Indoor Posters	South Africa	Wrigley	Orbit Dental Gum	DDB	Symbiosis - Plover, Cleaner Shrimp, Wrasse
Campaign Gold	Indoor Posters	South Africa	Audi SA	Audi Space Frame	Ogilvy & Mather Cape Town	Crumple Zones - School Boy, Ballerina, Soccer Star
Campaign Gold	Newspaper Advertising	South Africa	Wrigley	Orbit Gum	DDB	French/Portuguese/Japanese
Campaign Gold	Newspaper Advertising	United Arab Emirates	Samsung	Level On Pro Headphones	Cheil Worldwide - Dubai	Samsung Noise Cancellatic Print Ads - Pop, Tarab, Clas
Gold	Indoor Posters	Lebanon	Coca-Cola	Coca-Cola long can	J.Walter Thompson Beirut	Giraffe
Gold	Tactical use of Newspaper	United Arab Emirates	Go Sport	Go Sport	TBWA\RAAD	Champion's Hijack
Campaign Silver	SA Non-English Print Advertising	South Africa	Toyota South Africa (Pty) Ltd	Hilux	FCB Africa (Pty) Ltd	Hilux "jie" Print - "'N Vrag Stompe", "'N Vrag Bande", "' Vrag Hooibale"
Campaign Silver	Magazine Advertising	United Arab Emirates	Qatar Islamic Bank	Road Safety	Memac Ogilvy Doha	Breaking A Fatal Pattern - Maataha, Shams, Nujoom

Campaign Silver	Indoor Posters	South Africa	Children of Fire	Children of Fire Fundraising	The Jupiter Drawing Room (South Africa) Johannesburg	Throwback Thursday, Siyanc Mbali, Harmony
Campaign Silver	Newspaper Advertising	Nigeria	BOKO HALAL	THE YOUNG BOOKWORMS	NOAHS ARK COMMUNICATIONS LIMITED	PROJECT SHOES - MUHAMMADU BUHARI, IDR DEBY, PAUL BIYA
Campaign Silver	Newspaper Advertising	South Africa	Unilever	Handy Andy	theDOagency	5000 Second Rule - Cupcak Egg, Sausage
Campaign Silver	Newspaper Advertising	South Africa	McCain	Frozen Vegetables	Joe Public Pty Ltd	Frozen At Their Best - Rugby Player, Lifeguard, Vigilante
Silver	Magazine Advertising	South Africa	PNet	PNet	Joe Public Pty Ltd	Table
Silver	Branded Content Print	South Africa	King Price Insurance	King Press	Xfacta Consulting Services CC.	King Press
Silver	Indoor Posters	United Arab Emirates	Kinokunya	Book Store	J. Walter Thompson Dubai	Curious Readers
Campaign Bronze	Magazine Advertising	South Africa	National Geographic Kids Magazine	National Geographic Kids Magazine	FoxP2	Stickers - Cheetah, Eagle, F Elephant
Campaign Bronze	Indoor Posters	South Africa	Hasbro	Play-Doh	TWO.AMAgency	Play-Doh - Play Offline - No Updates Necessary, No In-Purchases, No Charger Needed, No Loading Time
Campaign Bronze	Newspaper Advertising	South Africa	Arrive Alive	Arrive Alive	Ireland/Davenport	A message worth dying for? Gandhi, MLK
Campaign Bronze	Newspaper Advertising	South Africa	Flight Centre	Student Flights	TBWA\Hunt\Lascaris Johannesburg	Holiday Packing - Make-up v Meds, Dude vs Pensioner, E vs Mom
Bronze	SA Non-English Print Advertising	South Africa	Nedbank	Insurance	Joe Public Pty Ltd	Family Tree
Bronze	Magazine Advertising	Nigeria	UAC FOODS	GALA SNACKS	NOAHS ARK COMMUNICATIONS LIMITED	OBAMA
Bronze	Tactical use of Newspaper	South Africa	Volkswagen	VW Caravelle	Ogilvy & Mather Cape Town	Wives
Bronze	Newspaper Advertising	South Africa	Honda Motors Southern Africa (PTY) Ltd	Corporate	DDB	Followers
Campaign Craft Gold	Print Crafts - Illustration	South Africa	Wrigley	Orbit Dental Gum	DDB	Symbiosis - Plover, Wrasse, Cleaner Shrimp
Campaign Craft Gold	Print Crafts - Illustration	South Africa	McCain	Frozen Vegetables	Joe Public Pty Ltd	Frozen At Their Best - Lifeguard, Vigilante, Rugby Player
Campaign Craft Gold	Print Crafts - Art direction	United Arab Emirates	Qatar Islamic Bank	Road Safety	Memac Ogilvy	Breaking A Fatal Pattern - Shams, Maataha, Nujoom
Campaign Craft Gold	Print Crafts - Art direction	United Arab Emirates	IKEA	IKEA Special Offers	Memac Ogilvy Dubai	IKEA It's that affordable. - Chair, BED, LAMP, TABLE, BOOKCASE
Campaign Craft Certificate	Print Crafts - Typography	South Africa	CNA	Educational toys and books	Promise	Flashcards - A is for..., B is for..., C is for...
Campaign Craft Certificate	Print Crafts - Illustration	United Arab Emirates	Qatar Islamic Bank	Road Safety	Memac Ogilvy	Breaking A Fatal Pattern - Shams, Nujoom, Maataha
Campaign Craft Certificate	Print Crafts - Photography	South Africa	Ster-Kinekor	Cult Movie Festival	FoxP2	The Cult Film Festival - The Godfather Cult, Jaws Cult, Pulp Fiction Cult, Donnie Darko Cult
Campaign Craft Certificate	Print Crafts - Photography	South Africa	City Lodge Hotels	City Lodge	TBWA\Hunt\Lascaris Johannesburg	A room for everyone - Staff, Family, Team
Campaign Craft Certificate	Print Crafts - Writing	South Africa	Ster-Kinekor	Ster-Kinekor	FoxP2	The Reign Of The IT Guy - Bearded Icarus, Cubicle Kingdom, Footrub Minstrel

Campaign Craft Certificate	Print Crafts - Art direction	South Africa	Wrigley	Orbit Dental Gum	DDB	Symbiosis - Cleaner Shrimp Wrasse, Plover
Campaign Craft Certificate	Print Crafts - Art direction	South Africa	PNet	PNet	Joe Public Pty Ltd	Part Of The Furniture - Chair Table, Coat Hanger
Campaign Craft Certificate	Print Crafts - Art direction	South Africa	Reach for a dream	Payroll giving	Black River FC	Kruger, DJ, Barney

SHARED VALUE

Grand Prix	Shared Value	South Africa	Nando's	Nando's	Nando's Chickenland	Nando's "Chicken Run" & "Heartfelt Celebration of South African Design"
Gold	Shared Value	South Africa	Different Life (Pty) Ltd	Long-term life insurance	Different Life (Pty) Ltd	Feel good about life insurance
Silver	Shared Value	South Africa	Unilever	OMO	Liquorice	OMO Fast Kids Maths
Silver	Shared Value	South Africa	Woolworths	Corporate	Woolworths	#Pharrellwithwoolies - Raised R100 Million
Silver	Shared Value	United Arab Emirates	Samsung	Corporate	Cheil Worldwide - Dubai	Samsung KalimaLock
Bronze	Shared Value	Lebanon	Bou Khalil Supermarché	the Good Note	J.Walter Thompson Beirut	The Good Note
Bronze	Shared Value	South Africa	KFC	KFC Add Hope	Ogilvy & Mather Johannesburg	KFC Add Hope

STUDENT

Campaign Gold	Student - Radio Commercials	South Africa	Mweb	Uncapped Internet	AAA School of Advertising Cape Town	Mweb - Destination Dale, Nathan, Susan
Gold	Student - Indoor Posters	South Africa	Lefty	Seven Deadly Sins Poster	AAA School of Advertising Cape Town	Seven Deadly Sins
Gold	Student - Logos and Identity Programmes	South Africa	University of Pretoria	Brand Identity	University of Pretoria	The Secret Society of Liars
Gold	Student - Publication Design	South Africa	Casper Schutte	Casper Schutte	Stellenbosch Academy of Design and Photography	Ja Oom Nee Oom
Gold	Student - Package Design	South Africa	Kotex	Kotex Promotional Packs	Stellenbosch Academy of Design and Photography	Kotex
Campaign Silver	Student - Newspaper & Magazine Advertising	South Africa	PHILIPS	PHILIPS Vivo Silent Juicer	Stellenbosch Academy of Design and Photography	Silent Juicer 1, Silent Juicer
Campaign Silver	Student - Newspaper & Magazine Advertising	South Africa	Allergex	Allergex	Stellenbosch Academy of Design and Photography	Kitker, Die Furrer, Terrierist
Campaign Silver	Student - Outdoor & Out of Home	South Africa	World of Birds	World of Birds	Stellenbosch Academy of Design and Photography	World of Birds - Eye, Claw
Campaign Silver	Student - Integrated Campaign	South Africa	Danny the Mechanic	Danny's Auto Repairs	Vega School	Do It For Danny
Campaign Silver	Student - Integrated Campaign	South Africa	Bakers	Mini-packs	AAA School of Advertising Cape Town	The AlpahBite
Silver	Student - Motion Graphics	Zimbabwe	N/A	N/A	University of Pretoria	Perceptions
Silver	Student - Radio Commercials	South Africa	Dr Martens	Dr Martens	Vega School	Stand For Something

Silver	Student - Indoor Posters	South Africa	n/a	n/a	Red & Yellow School of Logic and Magic	Hell, Who's In It?
Silver	Student - Collateral Design	South Africa	The Rainbow Restaurant	Record Albums	Vega School	The Rainbow Jazz Crate
Silver	Student - Collateral Design	South Africa	Direct Mailer	Twister	North-West University	Twister Club
Silver	Student - Publication Design	South Africa	Publication	Publication	North-West University	The Delicious Anatomy of M
Silver	Student - Publication Design	South Africa	Megan Brits	Megan Brits	Stellenbosch Academy of Design and Photography	Eulogy of Grump
Silver	Student - Internet & Mobile Media	South Africa	Amnesty International	Wastenot App	Vega School	Wastenot
Campaign Bronze	Student - Newspaper & Magazine Advertising	South Africa	Zam-buk	Skin ointment	AAA School of Advertising Cape Town	Maklike tuis besoek - Vrugtekoek, Mojito, Blatjang
Campaign Bronze	Student - Integrated Campaign	South Africa	Sii	Effluent detection	Red & Yellow School of Logic and Magic	Swimming in it
Campaign Bronze	Student - Integrated Campaign	South Africa	University of Pretoria	Educational toolkit	University of Pretoria	Germatology
Bronze	Student - Motion Graphics	South Africa	Delusional Disorder	PSA	Greenside Design Center College of Design	Illusions vs Delusions
Bronze	Student - Radio Commercials	South Africa	Ithuba	Ithuba	AAA School of Advertising JHB	Numbers
Bronze	Student - Newspaper & Magazine Advertising	South Africa	Cape Union Mart	Cape Union Mart	Stellenbosch Academy of Design and Photography	Vat-Nie-Khaki
Bronze	Student - Logos and Identity Programmes	South Africa	5 grandmasters	Chess Organisation	Greenside Design Center College of Design	5 grandmasters
Bronze	Student - Logos and Identity Programmes	South Africa	Paper Plane	Identity Programme	The Open Window Institute For Arts and Digital Sciences	Paper Plane
Bronze	Student - Logos and Identity Programmes	South Africa	Maya Ekse	Self-Promotion	Stellenbosch Academy of Design and Photography	Self-Promotion
Bronze	Student - Logos and Identity Programmes	South Africa	Adri le Roux	Self-Promotion	Stellenbosch Academy of Design and Photography	Self-Promotion
Bronze	Student - Collateral Design	South Africa	Bos Ice Tea, Rocking the Daisies	Bos Ice Tea: Rocking The Daisies	North-West University	Bottomless Bos
Bronze	Student - Architecture, Interior Design & Temporary Structures	South Africa	Urban Zen	Interior Spa	Greenside Design Center College of Design	Urban Zen
Bronze	Student - Publication Design	South Africa	Street Scene	City Guide Booklet	Vega School	Double Take Durban

Bronze	Student - Publication Design	South Africa	n/a	n/a	Red & Yellow School of Logic and Magic	Animal Farm Revisited
Bronze	Student - Publication Design	South Africa	Phaidon	Frere-Jones: A study of the typeface luminary Book	AAA School of Advertising Cape Town	Frere-Jones: A study of the typeface luminary
Bronze	Student - Package Design	South Africa	Converse	All Stars	Red & Yellow School of Logic and Magic	Blanc canvas
Bronze	Student - Package Design	South Africa	QE01	Philophobia	Red & Yellow School of Logic and Magic	THE ROYAL TEASE
Bronze	Student - Package Design	South Africa	De Villiers Chocolates	De Villiers Chocolates	Stellenbosch Academy of Design and Photography	De Villiers Chocolates
Bronze	Student - Package Design	South Africa	Emirates	Inflight Kids Meal Kit	Stellenbosch Academy of Design and Photography	Around the World
Bronze	Student - Internet & Mobile Media	South Africa	Gunslinger Longboards	Gunslinger Longboards	Vega School	Renegades
Bronze	Student - Internet & Mobile Media	South Africa	Carte Blanche	Jack Application	Vega School	Jack
Craft Gold	Student - Print & Design Crafts - Illustration	South Africa	Lefty	Seven Deadly Sins Poster	AAA School of Advertising Cape Town	Seven Deadly Sins
Campaign Craft Certificate	Student - Print & Design Crafts - Writing	South Africa	Zam-Buk	Lip Moisturiser	AAA School of Advertising Cape Town	No Shine - The Beach, Roac Trip, The Notebook
Craft Certificate	Student - Print & Design Crafts - Art Direction	South Africa	Casper Schutte	Casper Schutte	Stellenbosch Academy of Design and Photography	Ja Oom Nee Oom
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	None	None	Open Window Institute For Arts And Digital Sciences	Bad Blood
Craft Certificate	Student - Print & Design Crafts - Typography	South Africa	Izette Hohne	Self-Promotion	Stellenbosch Academy of Design and Photography	Self-Promotion

[Click here](#) for the full list of winners!

For more, visit: <https://www.bizcommunity.com>