

# Meet Ian Mackenzie - #Loeries2018 Jury President and DStv Seminar of Creativity speaker

Issued by [Loeries](#)

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Don't miss Ian Mackenzie, Executive Creative Director at FCB/SIX, Canada, at the [DStv Seminar of Creativity](#).



## More about Ian

- #Loeries2018 Integrated Campaign, Print and Out of Home & Print and Out of Home Crafts Jury President.
- Led a project for PFLAG Canada ("Destination Pride") that went on to become the most awarded Canadian campaign at the 2018 Cannes Lions – and the second-most awarded campaign in Canadian history.
- Co-creator and writer of the influential "Our Food. Your Questions" radical transparency platform for McDonald's, which started in Canada then rolled out globally.
- His work has earned more than 100 international awards for creativity and effectiveness, including One Show, D&AD, Clios, Webby Awards and a total of 17 Cannes Lions.

This is your only opportunity to be directly exposed to such international thought leaders.



Find out more about our other seminar speakers; Fabian Frese, Lethepu Matshaba, Mzamo Masito, Nicolas Courant, Ramsey Naja, and Sebastian Padilla [here](#).

**South African agencies:** The Seminar and MasterClasses can be claimed as Informal Training in the B-BBEE Codes of

Good Practice.

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