

# All the out of home finalists!

Finalists in the out of home categories have been announced for the Loeries 2018...

DIRECT MAIL			
Agency / Entrant	Title	Brand	Product
Joe Public	The Anthology of Great (Stock) Poetry	GreatStock	Image Library
Black River FC	Fork	Electronic Media Network	My kitchen rules S.A
MullenLowe	Connect Evolve	Nestlé	Nestle Professional
IN-STORE			
TBWA\RAAD	Skins of Peace	Amnesty International	Campaign against Islamophobia
DUKE	Like the beer? Buy the brewery	Garagista	For Sale Ale
Horizon FCB Dubai	Tea	Citibank	Money transfer
Horizon FCB Dubai	Yoghurt	Citibank	Money transfer
Horizon FCB Dubai	Wool	Citibank	Money transfer
OUTDOOR MEDIA			
J. Walter Thompson KSA	Tag Life	NOD	Organ Donation
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McCann Worldgroup South Africa	Defaced Billboard	Comair	kulula.com
RIGHT HERE	Container Billboards	Lcozade	Lcozade BOOST
King James II	Patient	Allan Gray	Allan Gray
King James II	New Money	Allan Gray	Allan Gray
King James II	Throw Time	Allan Gray	Allan Gray
King James II	Times Change	Allan Gray	Allan Gray
King James II	Best Time	Allan Gray	Allan Gray
Futura with Faatimah Mohamed-Luke & Karabo Moletsane	Zoo Lake Community Basketball Courts	Nike	Basketball Apparel
Joe Public Ignite	Burning Billboard	Keepit100	Keepit100
Joe Public United	News you need to see	POWA	Women's rights
DDB	Shrink the Rainbow	Wrigley	Skittles
OFYT Marketing & Communications (Pty) Ltd	Orlando Cooling Tower	Soweto Gold - Superior Golden Lager	Orlando Cooling Tower
Leo Burnett Israel	People Not Symbols	Access Israel	Easy Parking Access for Handicapped
Leo Burnett	San Yang Vs Car	San Yang	Motorbike
M&C Saatchi Abel	Diana Ferrus	Iziko Museums	Iziko Museums
M&C Saatchi Abel	Lionel Davis	Iziko Museums	Iziko Museums
M&C Saatchi Abel	Lynn Carneson	Iziko Museums	Iziko Museums
TRANSIT & AIR			
TBWA\RAAD	Highway Gallery	Louvre Abu Dhabi	Louvre Abu Dhabi
Loxion Conexion	#IAMNEXT	Edward Snell	Russian Bear Vodka

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our [Loeries Creative Week Durban](#) special section for all the latest updates.