

All the print communication finalists!

Finalists in the print communication categories have been announced for the Loeries 2018.

BRANDED CONTENT PRINT			
Agency / Entrant	Title	Brand	Product
VML South Africa (Pty) Ltd	Bronki Boosters	Cipla SA	Bronki Booster Comic Book
INDOOR POSTERS			
TBWAIRAAD	Atom's Weight of Good	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	Be Kind	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	Compete in Doing Good	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	Do Not Dispute	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	The Reward of Goodness	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	Love For Your Brother	Amnesty International	Campaign against Islamophobia
TBWAIRAAD	Nostrils	Nissan	Nissan Desert Lineup
TBWAIRAAD	Hump	Nissan	Nissan Desert Lineup
TBWAIRAAD	Heart	Nissan	Nissan Desert Lineup
TBWAIRAAD	Leg	Nissan	Nissan Desert Lineup
TBWA Hunt Lascaris Johannesburg	Police Brutality	Apartheid Museum	Apartheid Museum
TBWA Hunt Lascaris Johannesburg	Segregation	Apartheid Museum	Apartheid Museum
TBWA Hunt Lascaris Johannesburg	Youth	Apartheid Museum	Apartheid Museum
Joe Public United	Bank	Chicken Licken	Slyders
Joe Public United	Temple	Chicken Licken	Slyders
Joe Public United	Mine	Chicken Licken	Slyders
TWO.AMAgency	02 - Warhol	Hasbro	Play-doh Kitchen Creations
TWO.AMAgency	03 - Lichtenstein	Hasbro	Play-doh Kitchen Creations
TWO.AMAgency	01 - Banksy	Hasbro	Play-doh Kitchen Creations
Joe Public United	Poverty	One School at a Time	One School at a Time
Joe Public United	Ignorance	One School at a Time	One School at a Time
Joe Public United	Crime	One School at a Time	One School at a Time
Grey Advertising Africa (Pty) Ltd	Cookbooks	Readers' Warehouse	Readers' Warehouse
TBWA REKLAM HIZMETLERI A.S.	Don't Drink and Drive	Land Rover	Borusan Otomotiv
M&C Saatchi Abel	Wee Wiser	M&C Saatchi Abel	Wee Wiser
TBWA REKLAM HIZMETLERI A.S.	Don't Drink and Drive	Land Rover	Borusan Otomotiv
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MAGAZINE ADVERTISING			
Isobar	Pork	Kreo	Internal Stomach Cleansing
Isobar Kenya	Beef	Kreo	Internal Stomach Cleansing
Isobar Kenya	Poultry	Kreo	Internal Stomach Cleansing
NEWSPAPER ADVERTISING			
TBWAIRAAD	Lina	Go Sport	Go Sport Sales
TBWAIRAAD	Dhaliya	Go Sport	Go Sport Sales
TBWAIRAAD	Fatiha	Go Sport	Go Sport Sales
FOXP2	Wildebeest	National Geographic Kids	Magazine
FOXP2	Dog	Duram Paint	Paint
FOXP2	Whale	National Geographic Kids	Magazine
FOXP2	Peacock	National Geographic Kids	Magazine
FOXP2	Aurora Borealis	National Geographic Kids	Magazine
Ogilvy & Mather Africa	Lion & Wildebeest	Airtel	Airtel Internet

Ogilvy & Mather Africa	Shark & Seal	Airtel	Airtel Internet
Ogilvy & Mather Africa	Cheetah & Gazelle	Airtel	Airtel Internet
FoxP2	Puma	National Geographic Kids	National Geographic Kids Magazine
FoxP2	Angry Birds	National Geographic Kids	National Geographic Kids Magazine
FoxP2	Red Bull	National Geographic Kids	National Geographic Kids Magazine
TBWA Hunt Lascaris Johannesburg	Verwoerd	Apartheid Museum	Apartheid Museum
The Odd Number (Pty) Ltd	Amandla	Brand South Africa	Freedom Day
TBWA Hunt Lascaris Johannesburg	Smuts	Apartheid Museum	Apartheid Museum
TBWA Hunt Lascaris Johannesburg (Pty) Ltd	Botha	Apartheid Museum	Apartheid Museum
TBWA Hunt Lascaris Johannesburg	Cool	MTN South Africa	Brand
King James Group	2 Minute Shower Songs Press Goodluck	Sanlam	2 Minute Shower Songs
King James Group	2 Minute Shower Songs Press Springbok Nude Girls	Sanlam	2 Minute Shower Songs
King James Group	2 Minute Shower Songs Press Mi Casa	Sanlam	2 Minute Shower Songs
King James Group	2 Minute Shower Songs Press Kwesta	Sanlam	2 Minute Shower Songs
Creative Y&R	Flipped Plump	Mandevu Beard Care	Mandevu Beard Wash
Creative Y&R	Flipped Wild	Mandevu Beard Care	Mandevu Beard Wash
Creative Y&R	Flipped Long	Mandevu Beard Care	Mandevu Beard Wash
TBWA Hunt Lascaris Johannesburg	Cake	MTN South Africa	Brand
TBWA Hunt Lascaris Johannesburg	Ghost	MTN South Africa	Brand
TBWA Hunt Lascaris Johannesburg	Snowman	MTN South Africa	Brand
TBWA Hunt Lascaris Johannesburg	Poo	MTN South Africa	Brand
Promise	Wind	Renault	Follow-me-home-headlights
Promise	Neighbours Cat	Renault	Follow-me-home-headlights
Promise	Shadow	Renault	Follow-me-home-headlights
TBWA REKLAM HIZMETLERI A.S.	Istanbul Green Cemeteries	UNDP	Social Responsibility Project
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TACTICAL USE OF MAGAZINE			
Studio Leelynch	Clout 2018	Nando's	South African design
TACTICAL USE OF NEWSPAPER			
Advantage Y&R	Baby Dumping – "Obituaries"	Women's Solidarity Namibia (WSN)	Baby Dumping Initiatives
McCann Worldgroup South Africa	Christmas Wrapping Paper	Reckitt Benckiser	Nurofen Headache Tablets
Joe Public United	News you need to see	POWA	POWA
Scanad	No Nation	Daily Nation	Newspaper
M&C Saatchi Abel	#rightmyname	Nando's	PERI-PERi Chicken

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our [Loeries Creative Week Durban](#) special section for all the latest updates.

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