

The Creative Circle monthly winners for November to December 2018

The winners for the Creative Circle Monthly Awards, for work flighted between November and December of last year, were announced at the first monthly awards of 2019 at Fort, Johannesburg.



Creative Circle judges. Image supplied.

A well-curated judging panel, including Nobantu Sibeko, Roanna Williams, Nic Kostouros, Tumi Mohube, Jeff Harvey, Kgaugelo Mokgehle, Nkgabiseng Motau and Letitia Lerm, spent the day considering the best work the industry has to offer, chaired by Fort's Amr Singh and The Odd Number's Sibusiso Sitole.

Moving into the Loeries stream

Singh comments about the judging process saying:

“ It is a really great conduit that allows people to move into the Loeries stream, Creative Circle has designed it in a way that the environment has a mixture between experienced judges and very inexperienced judges -those that haven't judged before or aren't aware of exactly how work is judged. So, it's a very good environment to learn and prepare them, and thus the agencies, for larger events like the Loeries, Dubai Lynx etc. and that intention is very positive. ”

The biggest winners of the night were Ogilvy Johannesburg, who was awarded the 1st place in the Digital and Interactive category for their work with Philips & Nelson Mandela Foundation titled #ShaveToRemember. In the Film category, M&C Saatchi Able took the win for their work with Nando's South Africa for 'You People'.



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Jessica Tennant 26 Nov 2018

