

Friday night 2009 Loeries winners

Two Grands Prix marked the opening of the 31st Annual Loerie Awards Festival tonight, Friday, 25 September 2009, held for the very first time in Cape Town at the Good Hope Centre: FoxP2 for its Architecture and Interior Design entry, 'FoxP2 Offices' and TBWA\Hunt\Lascaris Johannesburg's Advertising Poster Campaign, 'Cheaper Than Money', for *The Zimbabwean* - which also received a [Cannes Lions Outdoor Grand Prix](#) in June this year.

A total of 130 awards were handed out at the ceremony hosted by Ads24, two of which were Grands Prix, 11 of which were Gold Awards and four of which were Craft Golds.

The Creative Use of Paper

This new award, in partnership with Sappi, considers all paper-based entries. The winner of The Creative Use of Paper Award was The Motel for Humanoid's corporate ID.



Grand Prix winner - FoxP2's Offices in the Communication Design Three Dimensional and Environmental Design - Architecture and Interior Design category

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Individuals recognised

Simon Camerer, executive marketing director of Cell C, received the Marketing Leadership and Innovation Award for his active contribution to building the brand's market position in South Africa. The Loeries committee recognised him as an outstanding example of the leadership, dedication, loyalty and commitment to a brand that it takes to do something special.

A Lifetime Achievement Award went to Nkwenkwe Nkomo, group chairman of FCB South Africa and chairperson of the Advertising Standards Authority (ASA), for his ongoing commitment and outstanding contribution to the brand communications industry over the course of a career spanning 26 years. By no means a contributing factor to this award, but as a reflection of his commitment to the industry, in 25 years, he has attended 25 Loerie Awards ceremonies.



Grand Prix winner - TBWA\Hunt\Lascaris Johannesburg's Cheaper Than Money, Z\$250,000, Fight The Regime for *The Zimbabwean* in the Advertising Outdoor and Ambient - Poster Campaign category

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The Young Creatives Award



Gold winner - FoxP2's Pathfinder, Bubbles, Meteor for *National Geographic Kids Magazine* in the Advertising, Print Advertising - Magazine Campaign category

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The Young Creatives Award, launched two years ago to recognise outstanding achievement by talented individuals at the beginning of their careers, went to Sanjiv Mistry, copywriter at Ogilvy Cape Town and Joanne van der Linde, art director at Net#work BBDO. They each received a Gold Loerie and an all-expenses-paid trip to an international award show.

Creative Future Scholarship

The Creative Future Scholarship, launched in 2007 by The Loerie Awards in partnership with the SABC, was initiated to enable talented learners from disadvantaged backgrounds to study brand communication at a tertiary institution. The scholarship covers fees, study materials, accommodation and living expenses at an accredited university or college. Plus it offers mentorship and guaranteed employment in the communications industry after studying.

In 2009, over 400 schools in Gauteng, Western Cape and KwaZulu-Natal were invited to submit applications. Finalists were interviewed in each province and from these a recipient was selected. The 2009 Creative Future Scholarship was awarded to Busisiwe Mahlangu from Benoni High.

Student Golds

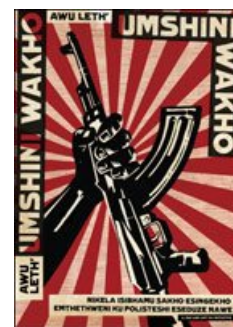
This year, one student entry received a Gold Award:

- Jano Booysen, Stephen Galloway, Elske Nel, and Barbara Cilliers, from the University of Pretoria, for their Mixed-Media Campaign, 'Ampli5 Rockit Festival'

And a Craft Gold went to:

- Bruce Mackay, from the AAA School of Advertising, for his Illustration Craft, 'The Ceasefire'

"In a tough economic climate, the industry has proved that it can still produce work that is competitive on an international scale," says Festus Masekwameng, chairman of The Loerie Awards and executive creative director at Mother Russia. "I offer my warmest congratulations to the 2009 winners and the brands that they champion with tireless creativity. Thank you for making The 31st Annual Loerie Awards such a success."



Gold winner - Y&R South Africa's Umshini Wakho for Art South Africa Magazine in the Advertising Outdoor and Ambient - Posters category

Award	Category	Category	Country	Client	Ad Title	Company	Product
Gold	Advertising	Print Advertising - Newspaper Campaign	SA	24.com	Glasses, Punch Bag, Tongue ring	FoxP2	Net Ads
Gold	Advertising	Print Advertising - Newspaper Campaign	SA	Volkswagen	Hazards become obvious - Tree, Clown, Horse	Ogilvy Cape Town	Volkswagen Driving Academy
Silver	Advertising	Print Advertising - Newspaper	SA	Animal Anti-Cruelty League	Soccer	Lowe Bull (Cape)	Animal Awareness
Silver	Advertising	Print Advertising - Newspaper	SA	The Times	Hyperlinks	Ogilvy Cape Town	www.thetimes.co.za
Silver	Advertising	Print Advertising - Newspaper Campaign	SA	DStv	Q & A Vladimir Putin, Q & A Giorgio Berlusconi, Q & A Mugabe	Ogilvy Johannesburg	BBC News Channel
Silver	Advertising	Print Advertising - Newspaper Campaign	SA	Nike SA	Distances - Bus stop, Step, Bench	Ogilvy Johannesburg	Nike womenswear
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	Spanjaard	Fishmonger, Goat Stew, Fat Sauna Guys	DDB SA	Cockpit Car Freshener
Bronze	Advertising	Print Advertising - Newspaper	SA	Glad	Welcome Home Hug	DDB SA	Glad scented bin bags
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	Energizer	Don't Trust the Dark - Chair, Stairs, Shelf	DDB SA	360 Degree Lantern
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	Unilever S.A/ Sunlight Anti-Bacterial	Lunch Box, Chopstick, Plate	Lowe Bull	Sunlight Anti-Bacterial
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	City Varsity	Terminator, Alien	Net#work BBDO Cape Town	City Varsity
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	Mail & Guardian	Exchange Rate, Idols, Inflation	Volcano Advertising	Mail & Guardian Online
Bronze	Advertising	Print Advertising - Newspaper Campaign	SA	E. Snell	El Matador Peligroso, La Azteca de Miel, Jesus	Volcano Advertising	Gingo's Tequila
Gold	Advertising	Print Advertising - Magazine Campaign	SA	National Geographic Kids Magazine	Pathfinder, Bubbles, Meteor	FoxP2	National Geographic Kids Magazine
Silver	Advertising	Print Advertising - Magazine Campaign	SA	McDonalds	Spider, Movie, Roller Coaster	DDB SA	Happy Meals
Silver	Advertising	Print Advertising - Magazine Campaign	SA	Tuffy	Initiation Gone Wrong, Dart Incident, Road-kill	Joe Public	Tuffy
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	Energizer	What's in the Dark - X, Y, Z	DDB SA	Lighting
Bronze	Advertising	Print Advertising - Magazine	SA	Bostik	Sticks Fast	DDB SA	Blits Stik
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	Vodacom	RIP Anne, RIP Brian, RIP Carl	Draftfcb Johannesburg	Sim Back-it-up
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	kalahari.net	Hope, Free, Alone, Someplace to Go	Joe Public	Books Behind Bars

Bronze	Advertising	Print Advertising - Magazine Campaign	SA	GMC	Blind Spot - Cyclist, Child, Car	Leo Burnett	Acadia
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	Mercedes Benz	Accountant, Ex-wife, Children	Net#work BBDO Johannesburg	S-Class
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	National Sea Resue Institute	Left the Costume Party, Left her Wedding, Left the Sports Game	Ogilvy Cape Town	NSRI
Bronze	Advertising	Print Advertising - Magazine Campaign	SA	Nampak	Doll Boy, Beer Spill, Boob Reduction	TBWA\Hunt\Lascais Johannesburg	Twinsaver Men's Tissues
Craft Gold	Advertising	Print Crafts Campaign - Art direction	SA	24.COM	Tongue Ring, Punch Bag, Glasses	FoxP2	Net Ads
Craft Certificate	Advertising	Print Crafts Campaign - Art direction	SA	Sweets From Heaven	Levitating Boy, Hamster Child, Bearded Woman	Ireland/Davenport	Sweets From Heaven
Craft Certificate	Advertising	Print Crafts - Writing for Advertising	UAE	Magrudys	Rumble in the Jungle	the tribe	Reading
Craft Certificate	Advertising	Print Crafts Campaign - Photography	SA	Spanjaard	Goat Stew, Fat Sauna Guys	DDB SA	Cockpit Car Freshener
Craft Certificate	Advertising	Print Crafts - Photography	SA	Tuffy	Initiation Gone Wrong	Joe Public	Tuffy Refuse Bags
Craft Gold	Advertising	Print Crafts - Illustration	SA	Chicken Licken	Slyder Burgers	Net#work BBDO Johannesburg	Slyders
Craft Certificate	Advertising	Print Crafts Campaign - Illustration	SA	C N A	Nintendo Wii - Tennis, Golf, Street Racing	The Jupiter Drawing Room Johannesburg	Nintendo Wii - Tennis
Silver	Advertising	Outdoor & Ambient - Outdoor Media	SA	Allan Gray Limited	Quilt	King James	Allan Gray Limited
Bronze	Advertising	Outdoor & Ambient - Outdoor Media	SA	Nedbank	Recycled Billboard	Net#work BBDO Johannesburg	Nedbank
Grand Prix	Advertising	Outdoor & Ambient - Poster Campaign	SA	The Zimbabwean	Cheaper Than Money, Z\$250 000 000, Fight The Regime	TBWA\Hunt\Lascais Johannesburg	The Zimbabwean Newspaper
Gold	Advertising	Outdoor & Ambient - Posters	SA	Art South Africa	Umshini Wakho	Y&R South Africa	Art South Africa Magazine
Silver	Advertising	Outdoor & Ambient - Poster Campaign	SA	Simba	Zombie Man, Lady Ghoul	Net#work BBDO Johannesburg	Ghost Pops
Bronze	Advertising	Outdoor & Ambient - Posters	SA	Internet Solutions	IS Recruitment Poster	HELLO WORLD	Recruitment Communication
Bronze	Advertising	Outdoor & Ambient - Posters	SA	Independent Newspapers	Election Day - Boom	Lowe Bull (Cape)	Cape Times
Bronze	Advertising	Outdoor & Ambient - Posters	SA	Volkswagen	Biker Gang	Ogilvy Cape Town	Golf 6
Gold	Advertising	Outdoor & Ambient - Ambient Media Campaign	SA	Makita	20 081 Holes, 20 562 Holes	Saatchi & Saatchi Johannesburg	Makita Power Drills
Silver	Advertising	Outdoor & Ambient - Ambient Media	SA	Auto Trader	Live Classifieds	TBWA\Tequila Johannesburg	Autotrader.co.za
Bronze	Advertising	Outdoor & Ambient - Ambient Media	Mauritius	Permoglaze Paint	Colour Is Coming	Circus Advertising Co. Ltd	Permoglaze Paint
Bronze	Advertising	Outdoor & Ambient - Ambient Media	SA	Canon	Human Statues	DDB SA	Canon Power Shot
Bronze	Advertising	Outdoor & Ambient - Ambient Media	SA	National Sea Rescue Institute	Funds Appeal	Ogilvy Cape Town	NSRI
Bronze	Advertising	Outdoor & Ambient - Ambient Media	SA	Volkswagen	Thread	Ogilvy Cape Town	Volkswagen Tiguan
Bronze	Advertising	Outdoor & Ambient - Ambient Media	SA	Volkswagen	Park Assist	Ogilvy Cape Town	Volkswagen Golf 6
Silver	Communication Design	Brand Identity & Collateral Design - Logos	SA	Cradle City	Cradle City	Grid Worldwide Branding	City Development
Bronze	Communication Design	Brand Identity & Collateral Design - Logos	SA	Congress of The People	COPE	Grid Worldwide Branding	Political Party Identity
Bronze	Communication Design	Brand Identity & Collateral Design - Logos	SA	JHHESA	Brothers for Life	Joe Public	JHHESA
Gold	Communication Design	Brand Identity & Collateral Design - Identity Programmes	SA	Humanoid	Humanoid	The Mbtel	Humanoid Corporate ID

Silver	Communication Design	Brand Identity & Collateral Design - Identity Programmes	SA	King James	King James Group CI	King James RSVP	King James Group
Bronze	Communication Design	Brand Identity & Collateral Design - Identity Programmes	SA	Exclusive Books	A word says a Thousand Pictures	Grid Worldwide Branding	Exclusive Books
Bronze	Communication Design	Brand Identity & Collateral Design - Identity Programmes	SA	Velocity	Velocity	REX	Velocity
Bronze	Communication Design	Brand Identity & Collateral Design - Identity Programmes	SA	Indulge Restaurant	Indulge Restaurant	Switch Branding & Design	Indulge Restaurant
Gold	Communication Design	Brand Identity & Collateral Design - Annual Reports, Brochures & Technical Literature	SA	Interactive Africa	Design Indaba 12 Plastic Rubbish Brochure	The Jupiter Drawing Room South Africa	Design Indaba 12
Silver	Communication Design	Brand Identity & Collateral Design - Annual Reports, Brochures & Technical Literature	SA	Interactive Africa	Lenticular Programme	The Jupiter Drawing Room South Africa	Design Indaba 12
Bronze	Communication Design	Brand Identity & Collateral Design - Annual Reports, Brochures & Technical Literature	SA	Rand Asia	Strong Business ties	Brainwave Communications	Rand Asia Corporate brochure
Bronze	Communication Design	Brand Identity & Collateral Design - Annual Reports, Brochures & Technical Literature	SA	Emotion Cycling	Volcan Brochure	Hello World	Volcan Bikes
Bronze	Communication Design	Brand Identity & Collateral Design - Annual Reports, Brochures & Technical Literature	SA	Vox Telecom	2008 Annual Report	Xfacta	Annual Report
Bronze	Communication Design	Brand Identity & Collateral Design - Direct & Promotional Mail	SA	Rock4Aids	ARV Plectrums	Joe Public	Rock4Aids
Bronze	Communication Design	Brand Identity & Collateral Design - Direct & Promotional Mail	SA	Pendoring	Don't Neglect Advent Calendar	Joe Public	Pendoring
Bronze	Communication Design	Brand Identity & Collateral Design - Direct & Promotional Mail	SA	Volkswagen	Fit in	Ogilvy Cape Town	Golf - Park Assist
Bronze	Communication Design	Brand Identity & Collateral Design - Direct & Promotional Mail	SA	The Zimbabwean	The Trillion Dollar Mailer	TBWA\Hunt\Lascaris Johannesburg	The Zimbabwean Newspaper
Silver	Communication Design	Brand Identity & Collateral Design - Posters	SA	Plascon	Moss Poster	King James Johannesburg	Prism Awards
Bronze	Communication Design	Brand Identity & Collateral Design - Poster Campaign	SA	Brompton Cross	Toaster, Potplant, Lightbulb	At Pace	Brompton Cross
Bronze	Communication Design	Brand Identity & Collateral Design - Poster Campaign	SA	Wavescapes Film Festival	Revenge of the 50ft projector, Return of the 50ft projector	disturbance	Festival poster
Bronze	Communication Design	Brand Identity & Collateral Design - Poster Campaign	SA	Sweets From Heaven	Bearded Woman, Levitating Boy, Hamster Child	Ireland/Davenport	Sweets From Heaven
Silver	Communication Design	Brand Identity & Collateral Design - General Collateral	SA	Henk and Wendy Duys	Home Affairs	Mister Walker	Wedding Memento
Bronze	Communication Design	Brand Identity & Collateral Design - General Collateral	SA	disturbance	For office use only	disturbance	2009 calendar
Bronze	Communication Design	Brand Identity & Collateral Design - General Collateral	SA	Spier	Spier Festive Corks	Joe Public	Spier
Bronze	Communication Design	Brand Identity & Collateral Design - General Collateral	SA	Red Cross	Air Rescue	JWT Cape Town	Air Mercy Service
Bronze	Communication Design	Brand Identity & Collateral Design - General Collateral Campaign	SA	Cadbury	Onion, Coffee, Cigarettes	Ogilvy Cape Town	Clorets Eliminator
Grand Prix	Communication Design	Three Dimensional & Environmental Design - Architecture & Interior Design	SA	FoxP2	FoxP2 Offices	FoxP2	FoxP2
Silver	Communication Design	Three Dimensional & Environmental Design - Architecture & Interior Design	SA	FoxP2	Test Tube Table	FoxP2	FoxP2 Boardroom Table
Silver	Communication Design	Three Dimensional & Environmental Design - Architecture & Interior Design	SA	The Grand Daddy / Daddy Long Legs Art Hotel	The Airstream Penthouse Trailer Park	The Grand Daddy Hotel	The Airstream Penthouse Trailer Park
Bronze	Communication Design	Three Dimensional & Environmental Design - Architecture & Interior Design	SA	Hotel De Ville	Hotel De Ville	Metropolitan Republic	Hotel De Ville
Silver	Communication Design	Three Dimensional & Environmental Design - Environmental Graphics	SA	7th Floor Food Innovation Centre	The Artefacts of Eating	TBWA\Hunt\Lascaris Johannesburg	7th Floor Food Innovation Centre

Silver	Communication Design	Three Dimensional & Environmental Design - Environmental Graphics	SA	Interactive Africa	DI12 Column Wraps	The Jupiter Drawing Room South Africa	Design Indaba 12
Bronze	Communication Design	Three Dimensional & Environmental Design - Environmental Graphics	SA	FOSATU - Workers Movement exhibition	A Workers Movement exhibition	it's a go communications	FOSATU - Workers Movement exhibition
Bronze	Communication Design	Three Dimensional & Environmental Design - Environmental Graphics	SA	Nike	Eyes been watching you	Mick & Nick + Michelle Son	Dunks
Bronze	Communication Design	Three Dimensional & Environmental Design - Environmental Graphics	SA	Brandhouse	Bushmills Whiskey Festival Stand	The Jupiter Drawing Room South Africa	Bushmills
Gold	Communication Design	Publication Design - Book, Magazine & Newspaper Design	SA	MK	MK Bruce Lee	The President	MK Bruce Lee issues 2 and 3
Silver	Communication Design	Publication Design - Book, Magazine & Newspaper Design	SA	Cell C	Eco Diary	Net#work BBDO Johannesburg	Cell C
Bronze	Communication Design	Publication Design - Book, Magazine & Newspaper Design	SA	Miss Beautiful	Day One Publishing	Day One Publishing	Miss Beautiful
Bronze	Communication Design	Publication Design Campaign - Book, Magazine & Newspaper Design	SA	Enjin	Enjin - 44, 45, 46	disturbance	Magazine Cover
Bronze	Communication Design	Publication Design - Book, Magazine & Newspaper Design	SA	South African Tourism	Be Inspired	Grid Worldwide Branding	South Africa
Silver	Communication Design	Design Mixed-Media Campaign	SA	Interactive Africa	What can your Creativity do?	The Jupiter Drawing Room South Africa	Design Indaba 12
Bronze	Communication Design	Design Mixed-Media Campaign	SA	Hotel De Ville	Hotel De Ville	Metropolitan Republic	Hotel De Ville
Craft Gold	Communication Design	Design Crafts - Illustration	SA	The Tale of How	The Tale of How	The Blackheart Gang	The Tale of How coffee table book
Craft Certificate	Communication Design	Design Crafts - Illustration	SA	I.D. Magazine	I.D.S.A	disturbance	Magazine Cover
Craft Certificate	Communication Design	Design Crafts - Illustration	SA	Interactive Africa	Lenticular Programme	The Jupiter Drawing Room South Africa	Design Indaba 12
Craft Certificate	Communication Design	Design Crafts - Typography	SA	disturbance	Hello!	disturbance	Reception desk
Bronze	Experiential	Direct & Promotional Print - Flat media	SA	SAMuseum of Military History	Call-up Papers	Ireland/Davenport	Recruitment
Bronze	Experiential	Direct & Promotional Print - Flat media	SA	eBucks	Internal Battle 2	Joe Public	eBucks
Bronze	Experiential	Direct & Promotional Print - Dimensional Mail	SA	Brandhouse	Big Little Bottle	FoxP2	Drink Responsibly
Gold	Experiential	Direct & Promotional Print - Newspapers/Magazines/Inserts	SA	Sasol	Bonded by Blonde	The Jupiter Drawing Room South Africa	Bonded by Blonde
Silver	Experiential	Direct & Promotional Print - Newspapers/Magazines/Inserts	SA	Associated Magazines	Burka	Net#work BBDO Cape Town	Marie Claire
Gold	Experiential	Alternative Media & Field Marketing	SA	Eukanuba	Fetch	Saatchi & Saatchi Johannesburg	Eukanuba Dog Food
Silver	Experiential	Alternative Media & Field Marketing	SA	Shooter	Footfinger	Hammersmith & Elephant	Hammersmith & Elephant
Bronze	Experiential	Alternative Media & Field Marketing	SA	Mrs. Balls	National Skirt Extension Project	DDB Sa	Original Chutney
Bronze	Experiential	Alternative Media & Field Marketing	SA	National Geographic Kids Magazine	Enviro-Puzzles	FoxP2	National Geographic Kids Magazine
Bronze	Experiential	Alternative Media & Field Marketing	SA	Dreamfields	Golf Course	Net#work BBDO Cape Town	Dreamfields
Bronze	Experiential	Alternative Media & Field Marketing	SA	Medecins Sans Frontieres	MSF Reversible Keffiyeh-Yarmulke	The Jupiter Drawing Room South Africa	MSF
Silver	Experiential	Internal Marketing Programmes	SA	Draft#cb Impact	connectEd	Draft#cb Johannesburg	connectEd
Bronze	Student	TV & Cinema Commercials	SA	Vh1 Music Channel	Cowboy	Cityvarsity	Vh1
Bronze	Student	TV & Cinema - Motion Graphic Design	SA	Men Of The Number	Men of the Number	AFDA	Men Of The Number

Bronze	Student	TV & Cinema - Motion Graphic Design	SA	CityVarsity Short Film	Harold and Nina	CityVarsity School of Media and Creative Arts	N/A
Silver	Student	Newspaper & Magazine Advertising Campaign	SA	Cadbury's chocolate	Tapestry, Embroidery, Crossword	AAA School of Advertising	Cadbury Melkert
Bronze	Student	Newspaper & Magazine Advertising	SA	Crayola	WW Beetle	Red and Yellow School of Advertising	Crayola Anti-Roll Crayons
Bronze	Student	Newspaper & Magazine Advertising Campaign	SA	Tuffy	Interrogator, Shrink, Priest	Red and Yellow School of Advertising	Tuffy Refuse Bags
Bronze	Student	Posters	SA	Die Huelwels Fantasies	Nare Kaskenades	AAA School of Advertising	Poster
Silver	Student	Design - Logos and Identity Programmes	SA	Self	The Royal Visual Invention Convention	North-West University	The Royal Visual Invention Convention
Bronze	Student	Design - Logos and Identity Programmes	SA	Olivia Lane; Impersonator	Wolf in Sheeps Clothes	Vega, The Brand Communications School	Olivia Lane; Impersonator
Silver	Student	Collateral Design	SA	Organ Donor Foundation	Gift of Life	AAA School of Advertising	ODF 2009 Calendar
Bronze	Student	Collateral Design	SA	Durban University of Technology	Hello Postcards	Durban University of Technology - Dept of Visual	Graphic Design Department
Bronze	Student	Collateral Design	SA	Think - The South African Graphic Design Council	The BIG idea	University of Johannesburg	Think
Bronze	Student	Three Dimensional, Environmental & Package Design	SA	Woolworths	Re-usable gift pack	Cape Peninsula University of Technology	Heart Felt
Silver	Student	Publication Design	SA	Roger McGough	A Collectable Celebration of Roger McGough	University of Pretoria	Collectors Item
Silver	Student	Publication Design	SA	Personal	Nature of Fire	University of Pretoria	Nature of Fire Book
Bronze	Student	Publication Design	SA	Book Design	Harde Kwas - Die Terpentyn Was Min	University of Pretoria	Harde Kwas
Bronze	Student	Publication Design	SA	Self	This is Not a Book	North-West University	This is Not a Book
Bronze	Student	Publication Design	SA	ISTD	Journey through type	University of Pretoria	Typographic Exploration
Bronze	Student	Digital Media	SA	No Quarter Grafik	No Quarter Grafik	Vega, The Brand Communications School	Portfolio
Gold	Student	Mixed-Media Campaign	SA	Ampli5 / Oppi Koppi Productions	Ampli5 Rockit Festival	University of Pretoria	Music Festival
Bronze	Student	Mixed-Media Campaign	SA	Origin Original Organic Kitchen	Origin	The Open Window School of Visual Communication	Origin Original Organic Kitchen
Craft Gold	Student	Crafts - Illustration	SA	The Ceasefire	The Ceasefire	AAA School of Advertising	The Ceasefire Book & Illustrations
Craft Certificate	Student	Crafts - Illustration	SA	Think - The South African Graphic Design Council	The BIG idea	University of Johannesburg	Think
Craft Certificate	Student	Crafts - Illustration	SA	Self	Eye-Spy	North-West University	Eye-Spy
Craft Certificate	Student	Crafts - Typography	SA	A Collection of Characters	A Collection of Characters	North-West University	A Collection of Characters
Craft Certificate	Student	Crafts - Typography	SA	ISTD	Journey through type	University of Pretoria	Typographic Exploration

For the Loerie Awards agency rankings, in collaboration with Creative Circle, see:

<https://www.bizcommunity.com/Article/196/414/40340.html>

On Saturday evening, 26 September 2009, statue winners in the following categories will be announced: The Electronic

Awards (Radio, TV, Digital, Online Advertising) as well as Live Events, Mixed-Media and Integrated Campaigns. The SABC New Voice Radio Award, the Vodacom Mobile Media Digital Award, The SpaceStation Internet Advertising Award and the Sappi Creative Use of Paper Award will also be handed out.

For full credits for winners, go to www.theloerieawards.co.za/default.aspx?link=awards_archive_2009.

For more:

- Bizcommunity's [2009 Loeries special section](#)
- Bizcommunity's 2009 Loeries poll: [Which has been the best Loeries venue so far?](#)
- Bizcommunity's [2009 Loeries galleries](#)
- Bizcommunity's [2009 BizLounge Loeries coverage](#)

A Loeries Twitter diary:

- Bizcommunity's [Simone Puterman](#) on Twitter at [@SimoneBiz](#):
 - tweets for [Wednesday 23 September](#)
 - tweets for [Thursday 24 September](#)
 - tweets for [Friday 25 September](#)
 - tweets for [Saturday 26 September](#)
 - tweets for [Sunday 27 September](#)
- Bizcommunity's [Simone Puterman's Loeries pics on Twitpic](#)
- General Twitter Search: [Loeries OR #Loeries](#)
 - general tweets for [Wednesday 23 September](#)
 - general tweets for [Thursday 24 September](#)
 - general tweets for [Friday 25 September](#)
 - general tweets for [Saturday 26 September](#)
 - general tweets for [Sunday 27 September](#)
 - general tweets [Monday 28 September](#)

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