

Golden Valley sponsors Pioneer Rally

Golden Valley Casino is sponsoring R100,000 towards the 2014 Pioneer Rally in aid of the Pioneer School for the visually impaired.



Carte Blanche's Derek Watts was one of the celebs who took part in the 2013 Pioneer Rally. He is pictured here with his blind navigator, Heaven, shortly after their arrival at Golden Valley Casino at the end of the rally.

The casino's new GM, Keenen Bergins will also be joining 35 of South Africa's high-profile personalities participating in the rally. Amongst them are Elvis Blue, Karen Meiring, Karen K, Dawie Roodt, Janina Oberholzer, Therese Benade, Ian Wessels, Magnus Heystek, Leon Schuster, Riaan Cruywagen and Kevin Leo.

The rally, scheduled for Saturday, 8 November, kicks off at Audi Centre Somerset West. The drivers, with the assistance of their blind or partially-sighted navigators - all past or present students of the Pioneer School - will drive from there, through the Winelands to Golden Valley in Worcester where the race ends with welcome cocktails at the casino.

The gala prize-giving and fundraising dinner will be held at Goudini Spa. The blind navigators use Braille route schedules and partially-sighted navigators large print schedules to direct their drivers on where to go and at what speed to travel.

"The Pioneer Rally has grown to become one of the most exciting events on the Worcester calendar. Spectators are keen to catch a glimpse of the celebs participating in the rally, and there is always such a tremendous spirit at the finish.

"Golden Valley is thrilled to once again be part of bringing this event to fruition. It is one of the biggest fundraising initiatives for the Pioneer School which provides quality education facilities and services for blind learners. The money raised through the event is put to excellent use at the school, including upgrading facilities, and extending financial help to families," says Bergins.