

Karri donates half a million rand to South African schools

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Campaign aims to encourage school fundraising by sharing R500,000 with parents to support their schools.



Karri, a popular school payment app, which is powered by Nedbank, this week announced an initiative to assist South African parents to help support schools at a time when it is most needed.

Around 1,000 schools nationwide use the Karri platform for fundraising initiatives – collecting millions of rands for vital resources and projects for the year ahead. The pandemic has prevented many schools from raising such funds, prompting Karri to help parents directly contribute. Karri is distributing R500,000 in denominations of R500 that will appear in parents' Karri wallets across the country.

Karri is also encouraging schools to drive their own fundraising campaigns and is offering R10,000, to the school that has the highest uptake on a fundraising collection.

"It's been a tough year for everyone. Businesses have battled through the devastating impact of the pandemic, and schools are no exception. Despite additional costs to facilitate adequate safety measures for students and teachers, ensuring education is able to continue as much as possible through these trying times, fundraising has taken a backseat in many cases," says Anthea Abrahams, general manager from Karri.

"With this donation to South African schools, we aim to facilitate a cash injection where it is needed most: in the facilities that shape young minds and ensure a bright future for South Africa," Abrahams says.

Every parent in South Africa whose children attend a school that uses the Karri app for collections stands a chance to win R500 for their school. All they have to do is log in and #FindThe500 that might well be hidden in their Karri account.

Karri CEO Doug Hoernle adds: “We’re encouraging every single school across the country to run a Valentine’s Day collection via the Karri platform. Whether this is by hosting a virtual event, a civies day or a raffle, this is a unique opportunity to collect vital funds for schools and encourage a safe and cashless solution to parents. All, of course, while adhering to strict Covid-19 protocols and social distancing procedures.”

Karri is a cashless collections platform for schools, ‘powered by Nedbank’, which aims to make the lives of bursars, teachers and parents simpler and easier with a fast and secure payment method that makes necessary school fundraising a breeze.

Karri uses technology in an innovative and meaningful way, enabling South Africans to swiftly pay or donate securely to school fundraising initiatives using something most people have on their person at all times: a smartphone.

This February, forego the flowers, cards and chocolates that will be quickly forgotten and instead support schools to ensure they have a positive and memorable year ahead.

About Karri

Karri is a mobile payment app that has helped remove millions in cash from school grounds through secure, trackable online transfers. It has made paying insanely fast and easy, the app enables parents to make safe, quick and convenient payments to their school or other community organisation.

Karri is powered by Nedbank, meaning your money is **always** secure; and is the only product currently in the school space that combines real-time messages, reminders, a secure payment platform and a comprehensive financial management system.

Parents simply download the app for free onto a smartphone, create a login and make an instant payment to the school from your credit card, debit card or via EFT. Parents can store funds in their Karri wallet to make sure they never miss a payment again. Receive a convenient reminder about upcoming payments and add all events to their calendar, straight from the Karri app. Keep it simple, use Karri.

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