

Princess of Africa appointed NEPAD goodwill ambassador

Internationally renowned singer and humanitarian Yvonne Chaka Chaka (Yvonne Machaka), aka the Princess of Africa, has been appointed the NEPAD Agency's goodwill ambassador for TB and nutrition.



Yvonne Chaka Chaka. Image by World Economic Forum - Flickr, CC BY-SA 2.0, [Wikimedia Commons](#)

“I am pleased to confirm your appointment as NEPAD Agency goodwill ambassador with effect from 1 August 2018. Your commitment to supporting the NEPAD Agency through advocacy and communicating to a broad public will undoubtedly raise the profile of our continental projects,” Dr Ibrahim Mayaki, NEPAD Agency’s CEO stated in his message to Yvonne Chaka Chaka.

Considered a role model throughout the African continent, Machaka has demonstrated compassion for others throughout her career. She has promoted literacy, women and children’s rights, and is also a champion in the fight against malaria. She established the Princess of Africa Foundation in 2006 to complement her humanitarian work. Through this non-profit organisation, she has continued to advocate for various causes and mobilise resources towards projects for people in need.

As goodwill ambassador for the NEPAD Agency, Machaka's public policy advocacy focus will especially be the promotion of food security and good nutrition as key response components in the fight against TB, as well as public awareness on the challenges and solutions to ending TB in Africa.