

Phumzile Zonke to head SABC1

The South African Broadcasting Corporation (SABC) appointed Phumzile Zonke as the new head of bouquet: one. Zonke's duties in his new role include ensuring that SABC1 continues to deliver a public broadcast service that attracts audiences and revenue.

He joined the SABC as SABC1's continuity presenter in 2003 and grew within the television ranks, holding various positions including on-air promo producer and director, specialist on-air producer, acting network: on-air presentation manager (SABC1) and manager: SABC TV network on-air for all four TV channels.

He holds a master of business administration (MBA), BA degree in media, communications and culture, certificate in copywriting, advanced diploma in travel and tourism studies, and is currently studying towards a masters of philosophy in international business (MPhil in IB).

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