

Vanessa Brookman appointed head of kids for WarnerMedia EMEA

WarnerMedia has appointed Vanessa Brookman to the new role of head of kids EMEA, which integrates operational, editorial and creative responsibilities for all kids content and channel brands in EMEA into a single remit. Brookman has been with the company for almost six years and has held senior content, brands, digital and creative positions.

In her new role, she will represent and drive EMEA's interests at the global company level to create and deliver the best content for kids and families. She reports to both Priya Dogra (president of WarnerMedia EMEA and Asia (excluding China)), and Tom Ascheim (president for global kids, young adults and classics (KYAC)).

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