

JAG Communications awarded PR account for Hummingbird Media Investments

JAG Communications, a boutique agency headed up by Grant Bushby and Janine Walker, has been awarded the PR contract for Hummingbird Media Investments. Hummingbird Media Investments focuses on investments in film, television and entertainment and currently consists of five companies: Pollen and Hey! Fever, which provide a range of creative content and production services; Apiary, which focuses on the opportunities for digital content; and Hive and Brave, which develop unique IPs and strong brand driven content which can live across multi-platforms.

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