

Oxbridge Academy grows African footprint

Oxbridge Academy, the distance learning brand of the JSE-listed education provider ADvTech, has increased its footprint into three additional countries - Kenya, Zambia and Ghana.

Oxbridge Academy already serves more than 27,000 students locally, and has seen great interest since it launched its offering in the rest of Africa last month. All learning materials and assignments, as well as feedback and marks, are provided online. This allows for international students to enjoy the same learning experience as their peers in South Africa.

"Prospective students are increasingly realising the value of gaining vocational training instead of, or in addition to, a generic university degree," says Elbie Liebenberg, managing director of Oxbridge Academy.

"We cater to those students who need to earn while they learn, who need to either get a foot in the door in a particular industry, or who want to upskill or change careers."

Oxbridge Academy offers a wide range of vocational courses, including:

- Engineering studies
- Business Management
- Human Resources Management
- Educare
- Contact Centre Management
- · Occupational Health and Safety
- · Supply Chain and Logistics Management

Students studying through Oxbridge Academy complete their courses via distance learning, at their own pace.



Bbie Liebenberg