

StorTech rebrands to Nexio

StorTech, which has long been associated with high-quality storage, data centre technology and networking solutions, recently announced the launch of its new corporate brand identity, name and tagline. The organisation will now be known as Nexio, and the company's new tagline is "The trusted IT partner for your digital future".

Chris Volschenk, CEO of Nexio, explains that the company has created an integrated, secure digital ecosystem which offers full visibility and control. This allows the CIO to drive and deliver on their digital transformation and business strategy, enabling them to create new revenue streams.

The rebranding is part of the organisation's strategy to best meet the digital needs of businesses today, he adds. Nexio will provide all of the solutions offered by StorTech, as well as a number of new ones.

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