

MSC partners with YouTuber for social media masterclass

MSC Cruises has partnered with YouTube vlogger and influencer Luciano Spinelli to educate families on how to capture the best holiday snaps and videos through a content masterclass across its fleet. Spinelli will present a series of videos, in which will share tips on creating polished Instagram photos, expertly scripted and filmed videos for YouTube, as well as introductions to video creation social media platform Musical.ly.

MSC Cruises has also announced that its kids' web series *Kelly & Kloe* will return with five new episodes later this year, which will feature an episode starring Spinelli.

For more, visit: <https://www.bizcommunity.com>