

Google South Africa launches social media competition

Google South Africa has launched a social media competition for South Africans, where entrants can win one of 15 prizes worth over R5,000 each. They are asked to share their stories about Google under the #MyGoogleZA hashtag on Twitter, Facebook and Instagram.



Google SA has collaborated with 13 South African bloggers to highlight how South Africans use search, maps and the Google app and the impact it has in their lives. The participating bloggers' sites share their Google story and encourage their readers to share their stories using the hashtag on Facebook, Twitter and Instagram. The competition is also being run on the @GoogleAfrica Twitter account, which will select the 14th winner and Elle magazine, which will select the 15th.

The competition will run until 16 May when each blogger will choose their favourite story and send these through to Google SA. Each winner will get a swag hamper from Google worth over R5,000 including R250 Google Play Vouchers, Google Cardboard, Google Selfie Stick, Google Power Bank, Google Headphones, iKnow Board Game and a Sony Xperia device. Winners stand a chance to get their story covered by Elle magazine in its July issue.

Participating bloggers

Alex Wright

Jodene Shaer

Joe Crann

Kate Kearney

Keenan Harduth

Laura Kim le Roux

Lelo Boyana

Lindi Mogale

Sheena Kretzmer

Stacey Vee

Stephanie Be

Tanya Kovarsky

Tshegofatso Senne