

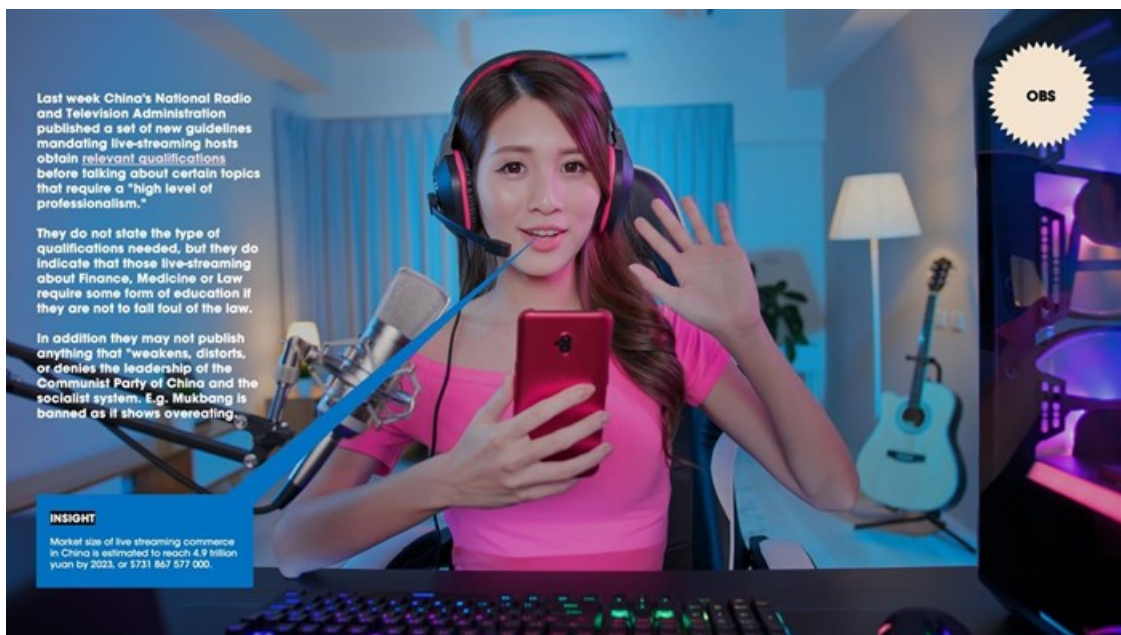
Sustainable building, work life and live-streaming qualifications

Snacks is a weekly delivery of news, inspiration, great work and WTF moments from the global zeitgeist curated by HaveYouHeard's observational insights team.



#SnackOnThis is a monthly selection of bite-size pieces of information to help you keep pace with the pulse of what's happening in the world, and stay up-to-date with the events and people shaping culture - without having to mine through myriad social feeds.

For more, go [here](#).





Cape Town is accustomed to winning awards, but perhaps nothing as unusual or interesting as this.

A 12-storey building, with 50 apartments, at 84 Harrington Street, built in partnership with Wolf & Wolf Architects, has been named the tallest building made of hempcrete in the world. Hempcrete is one of the worlds most renewable, high-quality build materials.

INSIGHT

Hempcrete isn't stronger than concrete, but it absorbs carbon, is fire-resistant, pest-resistant, a strong insulator, stores and releases moisture better than concrete, and 100% of its life cycle is environmentally-friendly.

OBS




INSIGHT

It's estimated that the sales of fake meat will reach \$2 billion by 2024.

South Africa's Department of Agriculture, Land Reform and Rural Development says plant-based foods with misleading names are against the law and that all products with names like "plant-based meatballs", "vegetarian sausages", or "vegan biltong" are riding on the coattails of processed meats and will be seized off the shelves if not amended.

OBS



Nice guys finish last is a trope that is fast losing its appeal, both in life as well as in business.

In a study done by the American Psychological Association it was found that people who were treated kindly at work repaid it by being 278% more generous to co-workers compared to the control group. A further study found that kindness encourages increased health and increased emotional well-being in the workplace.

INSIGHT

Kindness encourages higher energy levels, improves positive perspectives, and increased wellbeing. All things which will superpower your workplace.

OBS

FIT PACKS

CONT. NET. 355 ml
4,5% Alc. Vol.

GREAT WORK

Beer maker Grupo Modelo have designed an elegant solution to plastic pollution with "FITPACKS" - interlocking cans that don't need plastic rings/sleeves to hold them together. They've also open-sourced the design for anyone to use.

GREAT WORK

TRUE FASHION havaianas

What you will see at New York Fashion Week is the world's top models striding the catwalk in the latest haute couture. What you won't is all the same models wearing Havaianas backstage. AlmapBBDO Brazil, shared BTS images from prep and rehearsals in the lead up to the show on major billboard sites in the city demonstrating the fashion world's chosen pret-a-porter when they aren't being all fash.

**FASHION WEEK/
BACKSTAGE**
NEW YORK / FEB - 2020

For more, visit: <https://www.bizcommunity.com>