

Lee Curtis appointed general manager of Posterscope SA

Lee Curtis joined the Posterscope team as the general manager across the Cape Town and Johannesburg offices. He will drive the overall day-to-day management for the strategy and planning teams.

His main task is to develop new business alongside the management team. With 13 years industry experience and 10 years being spent in the Primedia-Unlimited stable as the sales and marketing executive, Lee brings a wealth of retail knowledge to Posterscope.

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