

# MiX Telematics solution helps improve H&M Removals fleet efficiency

MiX Telematics in cooperation with its Cape Town based channel partner, Tecra Telematics, has provided H&M Removals with a successful fleet management solution. According to Richard Coates, sales director at MiX Telematics (Africa), H&M's fleet controller chose the MiX Fleet Manager solution in April 2013 which enabled H&M Removals to reduce the risk of accidents, reduce fuel consumption by 12%, improve driver behaviour and achieve 100% compliant vehicle utilisation.



Anthony Healey (MD), Angela Julies (fleet controller), James Campbell-Miller (sales director)

The implemented solution comprises of the MiX Fleet Manager web-based platform and onboard computers that were installed in the company's fleet of 35 trucks. This provides valuable telematics data and enables real-time vehicle tracking in order to maximise the safety of en route freight, reducing the day-to-day operational costs. H&M Removals identified driver behaviour issues as the leading cause of inefficiencies within the company's fleet and the highest risk to cargo and road safety.

"Without an advanced and effective fleet management solution in place, there was the risk of undesirable driver behaviour as well as drivers using vehicles for personal business, which costs the company unnecessary expenses. Ensuring compliance with the company's industry-leading safety standards is a high priority," says Angela Julies, fleet controller at H&M Removals. "As a result, we needed a solution that could track driving events like speeding and excessive idling, monitor fuel consumption, provide driver scoring and maintenance management, as well as comprehensive reporting."

The MiX Telematics solution has also enabled H&M Removals to design and implement a comprehensive driver performance management system. This, with corrective driver training, has improved the average driver ratings from 85% to 96%. Since the solution combines driver scoring, detailed event logging and after-hour vehicle tracking into a single, automated report, the company has also been able to exercise greater fleet management control without requiring additional fleet controllers or other resources.

H&M Removals also relies on the system to help manage driver licences, Public Driving Permits (PDPs) and the vehicles' Certificates of Fitness (COFs).

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