

WTM Africa launches inaugural travel and tourism awards

Reed Exhibitions has launched its WTM Africa Travel & Tourism Awards for the first time, celebrating the success of national, regional and city tourist boards and recognising outstanding private sector companies and individuals across the African continent.



Image via [WTMAfrica](#)

The 12 awards are free to enter and will be judged by an independent panel of expert judges. Ranging from "Most Compelling National Tourism Board Story" to "Best Responsible Tourism Story", the award winners will be announced at WTM Africa in Cape Town on 6 April 2020.

Megan Oberholzer, Reed Exhibitions Portfolio General Manager – Travel, Tourism & Sports Reed Exhibitions, explains that the winners of the WTM Africa Travel & Tourism Awards will be entered alongside the winners of WTM shows around the world – the best of which will be acknowledged at a glittering gala event at WTM in London as the world's best.

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