

Travelstart launches new online bus booking platform

Travelstart has launched a bus booking platform that will customers to save time and money when comparing bus ticket from competing companies. The platform lets customers search, book and pay for bus travel from numerous suppliers such as Greyhound, Eldo Coaches, Citiliner and Intercape.



Image source: [Gallo/Getty](#)

Customers can book tickets for up to ten passengers in a single booking and can filter search results by bus company, coach class and price. Payment can be made by credit card (Visa, MasterCard, American Express) at the time of booking, or at Pick n Pay stores countrywide.

Travelstart's managing director Jerome Touze said bus booking complements existing online travel booking tools such as flights, hotels, vehicle hire and holiday packages. "We're really excited to bring a quality bus booking platform to the market. For 13 years, air travel has been our focus, but bus transport also fits with our mission to make all modes of travel simpler and more accessible for everyone," said Touze.

"This is the first development to follow our acquisition by Travelstart. The power of the Travelstart brand coupled with the convenience of paying at Pick n Pay will make travel simple for exciting new markets," Rian Borman, FlightSite managing director and [bus.travelstart.co.za](#) technology partner.

The most popular route for South African bus travellers is Johannesburg to Durban. Regionally, the most in demand route is

Johannesburg to Harare and Zimbabwe.

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