

## This year's Sho't Left Travel Week is still open for registration

With less than a week to go before online sales open nationwide, South African Tourism (SA Tourism) is reminding all members of the tourism trade to register to upload their Sho't Left discounted deals.



Source: ©Helen Jobson via 123RF

Since opening registration to travel trade, SA Tourism has seen a positive response from members of the tourism trade with over 400 tourism businesses registering across all nine provinces.

SA Tourism would like to thank them for heeding the call and encourages those that haven't had a chance as yet – to go online and upload their discounted deals.

Under its distinct positioning, the Sho't Left Travel Week campaign seeks to showcase that travel can be accessible and affordable for all South Africans.

Travel Week offers all South Africans a chance to buy discounted local deals and packages of up to 50% off when booking between 6 and 12 September. These discounted deals can be redeemed later as per the terms and conditions of each offer.

With a variety of benefits offered as part of this initiative, including extensive marketing and promotion on our various marketing channels, Sho't Left Travel Week is a great opportunity for product owners to showcase their products and services to the many domestic travellers who are ready to take advantage of great deals as they seek to explore their own country again.

South African tourism trade is encouraged to join the platform to get a chance to reignite domestic travel.

To register, visit www.deals.southafrica.net.

For more, visit: https://www.bizcommunity.com