

Huawei P10 unveiled in SA

Recently Johannesburg was the host to the newest member of the Huawei family. Urban Tree in Kramerville, Sandton was transformed into an unforgettable sensory experience that kept consumers entertained for hours.





GM Huawei Consumer Business Group, Zhao Likun



MC, KFM DJ Carl Wastie



Huawei Product Marketing Director; Justin Zhang













Offlimit Communications (OLC) was responsible for the kaleidoscopic colour transformation that featured booths dedicated to each standout, state of the art feature of the Huawei P10.

Huawei's guests were transported through various interactive feature experiences that submerged them into a new dimension of creativity with a photo competition open to the best-hashtagged photo.

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