

New additions bring alfresco dining back to The Zone

The Zone Boulevard, a newly revamped building forming part of The Zone @ Rosebank with its indoor/outdoor design, delightful vertical garden, views across a bustling square and romantic nighttime lighting is the perfect place for alfresco dining. "We wanted to revive the impression of an avenue where people could enjoy pavement dining in beautiful surroundings, and the Zone Boulevard has exceeded our expectations," said Anton Bieber, portfolio manager for the Rosebank node of Old Mutual Property.



Rosebank's first new-look News Café, with its vibrant contemporary atmosphere, takes pride of place in this eating and entertainment area spilling out onto Cradock Avenue. "We offer our customers a complete social entertainment experience, in the perfect venue to enjoy anything from business lunches to afternoon cocktails," said Varina Singh, marketing support specialist of News Café.

Other restaurants that have recently opened in the Zone Boulevard are Rocomamas, a hip new smash burger and rib grill, and Bombay Blue, a long-standing Rosebank institution and North Indian cuisine restaurant. The variety of eateries provides a unique location for patrons to enjoy this relaxing open-air experience.

The largest living wall in Africa

Designed by R Pv Architecture, a firm promoting women in the professional sector of construction. The three-level, ultra-modern Zone Boulevard building embodies elements of both the natural surroundings and the bustling city. It boasts Rosebank's first public green space, which is a spectacular 60m² vertical wall garden featuring a hydroponic irrigation system. The vertical wall garden is the largest living wall in Africa and has become a much talked about organic space.

The largest living wall in Africa was built by Organic Space to add substantial greenery to the block. “We're ecstatic about the completion of this high-visibility site at The Boulevard, The Living Wall is a great example of our work and how an urban space was transformed. But, this is just the beginning and we have lots of exciting projects in the works for 2016 and beyond,” said Mario Thompson, owner of Organic Space.

On the Zone Boulevard building, hand-selected African tapestry granite is used to accent the double-volume entrance and highlight the aluminium ceiling, which features a criss-cross of linear lights, symbolising the city grid. The building acts as a gateway to the busy public square that borders the Zone@Rosebank. “The idea for the building was to be like the opening of a jewellery box, and the external seating to be the jewels spilling out,” said Rashma Patel of R Pv Architecture.

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