

Mahindra to power the Getaway Show 2018

Mahindra South Africa, a growing brand in South Africa, has signed on as the naming-rights sponsor and a major exhibitor at the 2018 edition of the Getaway Show.



Source: pixabay.com

Taking place at the Ticketpro Dome in Johannesburg from 14-16 September 2018, the Getaway Show, in association with Mahindra, is set to be the largest outdoor and lifestyle exhibition of its kind.

The Getaway Show, in association with Mahindra, will feature hundreds of different exhibitors, including suppliers of outdoor and camping gear, 4x4 specialists, travel operators and outdoor-activity specialists.

There will also be several workshops throughout the three days of the expo, where visitors can learn skills and gain insight into subjects such as wildlife photography.



What to expect at the Getaway Show 2018

11 Jul 2018



There are various synergies when partnering with the Getaway Show, as Mahindra has become a well-known brand in the outdoor lifestyle segment in South Africa. The company's range of double cabs and 4x4 SUVs offers outdoor enthusiasts various options that perfectly fit their lifestyles.

Mahindra will anchor the Getaway Show with a large exhibition of its range of lifestyle SUVs and bakkies.

Tickets are available both [online](#) and at the door.

For more, visit: <https://www.bizcommunity.com>