

Launch of forum for exchanging ideas

Vega The Brand Communications School is launching a series of monthly forums aimed at encouraging industry debate. The first takes place next Thursday, 28 February 2008, 6pm – 8.30pm, at the Vega Brand New Headquarters. The topic is “In a fundamentally changing universe, is brand thinking past its sell-by date?”. Chaired by Gordon Cooke, the presenter is Dr Thomas Oosthuizen, CEO of the Brand Wealth Organisation and the panel consists of Modise Makhene, CEO of JWT; David Blyth, MD of Enterprise IG; and Eben Keun, brand architect, Breinstorm Brand Architects. Cost is R120pp including food and drinks. RSVP to .

For more, visit: <https://www.bizcommunity.com>