

Unlocked, a journey of struggle and survival of a business owner in South Africa.

Millions of small businesses have been at the coal face of this pandemic. And many have not only survived but thrived. So says Karl Westvig, CEO of Retail Capital, whose company has published the book, *Unlocked*, a journey of struggle and survival to overcome lockdown as a business owner in South Africa.

"Despite all the odds, South African SMEs have shown their mettle and risen to the many challenges that the pandemic has thrown at them. They adapted to the situation and found solutions to their problems, in many cases creating opportunity out of adversity," Westvig comments

Download your free copy of *Unlocked*

For more, visit: https://www.bizcommunity.com