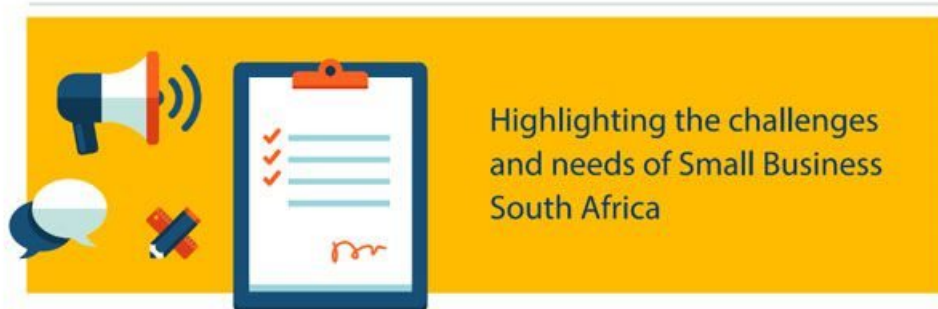


NSBC releases 2018 National Small Business Survey

In the Q4 of every year, the National Small Business Survey, the largest survey of its kind, is conducted by the National Small Business Chamber (NSBC). The 2018 survey finding has officially been released.



The aim of the survey is to understand the challenges and needs of this all-important community. The survey findings then allow the NSBC and its select array of national partners to use these findings in their own organisations for the sole purpose of addressing the challenges and needs, to make a meaningful difference to the thousands of small to medium size businesses throughout South Africa - the mainstay of our economy.

The survey is aimed at small businesses across all industry sectors from all nine provinces in South Africa and is targeted to all businesses with a staff complement of under 250 employees.

Highlights

- According to the survey, 17% of respondents are in the business services sector
- When asked what the biggest mistake business made, 33% of respondents indicated that they were failing to market their business.
- The biggest obstacle holding the business back was poor sales.
- A large number of 56% respondents indicated that they have considered to take their business to Africa and beyond.

Download the [2018 National Small Business Survey](#) for the full findings. (PDF File: 217 KB).

For more, visit: <https://www.bizcommunity.com>