

Cape HOMEMAKERS Expo - 20 years of exhibition excellence

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The twentieth Cape HOMEMAKERS Expo, which took place from Thursday (27 August) to Sunday (30 August) at the CTICC, was an inspiring event attracting just over 38,000 visitors looking to create, decorate and renovate their homes.



Says John Leyden, Business Development Director of HOMEMAKERS: "The 2015 Cape HOMEMAKERS Expo offered visitors a wide variety of home-related products and services ranging from kitchens to outdoor living spaces and handmade decor. The quality of the exhibits were once again top-notch and the standard seem to improve year on year, challenging exhibitors to raise the bar for next year. Our overall stand design winner was Joos Joiners. The best stand awards in the feature areas went to Paper Republic (In Vogue), JanJax Interiors (ARTISANaffair), Easylife Kitchens (Kitchen Specialist Association), Cemstone (alfresco living) and Vergenoegd Wine Estate (d'VINE Life).

"We also had the most product launches ever across all categories at our show, many of them energy related products. Considering the current economic climate, exhibitors had an exceptional expo which bodes well for the home improvement industry in general - again some sales records have been broken. Many exhibitors sold out and others generated business leads that will keep them busy for months to come. Attendance also increased to just over 38,000 over the four days."

Leyden adds: "We would like to extend a heartfelt thank you to all our exhibitors, visitors, sponsors and service providers for their contribution to the success of this year's expo."

Gold awards were given to Joos Joiners, Wolfpack Rentals, Trade Secret, Plantation Shutters, Easylife Kitchens, World of Decorative Concrete, FG Frameless Glass, Smeg, Eurafrican (Rosieres) and Palmers Exclusive Metals.

Silver certificates were given to Bonatix Garden Living Space and Landscaping, Whirlpool SA, Veti by Major Tech, Urbantek, Isoboard, Surface Innovations, tuis|home Kitchen, Cash Tiles, Sunflex South Africa, ReachMore Energy, Electrical Industries (Lofra & Faber), Bosch Home Appliances, Beachcomber Home Décor, Revelstone Cape and Slick Blinds.

Bronze certificates were awarded to Eurafrican (Godin), Cohesion Interiors, Le Creuset, Shutterway Stylish Security, Display Wine, Tru Outdoor Luxury, MSP Development/Buh-Rein Estate, Geberit Southern Africa, Larson Industries (Blanco), Zulu-Hides, Foldo Awnings, Eva-last, Display Wine, EnviroDeck & Bergo Flooring, Teckendoor SA, Pro Quartz, Fenster Aluminium and Natural Stone Warehouse.

For more information please contact HOMEMAKERS Cape on (021) 511 2800 or visit the website www.homemakersonline.co.za.

^{*} Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024

^{*} Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023

^{*} Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023

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