

Scan Display looks forward to an innovative Markex 2016

Issued by [Scan Display](#)

27 Jun 2016

Fifteen years after first exhibiting at Markex, Scan Display will be thinking 'outside the box' at this year's exhibition by creating a stand from cardboard materials.



"We have always pushed the creative boundaries at Markex," says Managing Director, Justin Hawes. "It's the ideal exhibition to show the industry how we are coming up with original designs and using new and alternative materials. It's a chance for our design and marketing teams to have some fun."

Supported by a hidden metal frame, the back wall of Scan Display's stand will be created entirely from cardboard boxes to show how an otherwise ordinary material can be used in an interesting way.

The cardboard stand is following an international trend of incorporating sustainable, lightweight and unusual materials in stand design.

Scan Display's team will be on the stand at Markex to welcome visitors with an artisanal coffee served by Grind Mobile Coffee. Grind will be serving up certified fair trade coffee, in keeping with Scan Display's policy to support sustainable and community-conscious suppliers.

Visitors to the Scan Display stand can win a night for two including dinner at Mokoya Lodge, as well as a Bill Harrop's "Original" Balloon Safaris experience complete with champagne breakfast.

All they need do is share their experience of Scan Display at Markex on Twitter or Instagram using the hashtag #ScanMarkex. The person with the most retweets or likes will win this incredible prize.

Make sure to pop past stand E11 at the Sandton Convention Centre from 6 to 7 July to meet up with the Scan Display team and throw your hat in the ring to win.

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