

# Scholarship nominations open for media agency candidates

The Advertising Media Forum (AMF) is calling for nominations of candidates committed to and showing potential in the media sphere, specifically in strategy, planning or buying. Successful candidates will be awarded scholarships to nurture and further their careers in the media agency industry.

"Our aim is to equip these people with skills they are not likely to acquire in the normal course of their functions. These could include subjects such as business skills, HR management, financial management, presentation skills, or any other area of learning that would be of benefit to the candidate," said AMF chairman Paul Middleton.

Each scholarship nomination should include a motivation, the nominee's full CV, a letter from the nominee explaining why they deserve to be selected, as well as their short, medium and long-term goals in the media industry.

From these applications, a panel of media industry heavyweights will select the eight successful candidates. The training programmes will be designed according to the most prevalent needs identified during the selection process.

The scholarship money of R240 000 was raised at the AMF Mystery Masters Golf Day in March 2011.

Email nominations to Linda Botha, [online2340577@telkomsa.net](mailto:online2340577@telkomsa.net) before Friday 8 July 2011.

For more, visit: <https://www.bizcommunity.com>