

New Media titles triumph

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New Media further entrenched its position as one of South Africa's leading contract and consumer publishers at the 2005 ADvantage Admag Awards.



Woolworths TASTE magazine added to its list of accolades taking top honours once again, by winning the coveted Best Custom Publication Award for the second consecutive year. New Media also scooped the Best Annual Publication Award for Eat Out, South Africa's longest-standing annual restaurant guide, while Afrikaans outdoor magazine Weg secured a hatrick by winning the Magazine of the Year and Lifestyle categories and the coveted Editor of the Year, which was awarded to Bun Booyens. In addition, the publishing house's premier décor magazine VISI received a merit award at the ceremony held in Johannesburg on Thursday 7 April.

"We are delighted with phenomenal success of our magazines and extremely proud that the judges felt the magazine was deserving of specific mention regarding the excellence in production and content of the magazine," says New Media Executive Director Irna van Zyl.

- **The 2024 *Eat Out* magazine is on shelves!** 10 May 2024
- ***Eat Out* unveils more robust judging process** 28 Mar 2024
- **Iconic *Taste* brand embraces a digital-first future** 5 Mar 2024
- **New Media presses play on agile new video agency** 1 Dec 2023
- ***Taste's Loadshedding Cookbook* lights up London awards** 27 Nov 2023

New Media



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