

Triple E Training takes their message to the airwaves

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Triple E Training is currently undergoing a complete brand revamp with Wetpaint Advertising. Social media, online, video production, print, and radio are all included in the 2013 campaign for this first-time advertiser.

Our radio campaign focuses on the immense benefits which companies can benefit from when investing in the training and education of their staff. The main focus is on BEE points and the benefits of attaining a better rating for your company.

Since the campaign started running on Classic FM and 702, Triple E have noted an increase on weekly web traffic of over 50% taking them to roughly 3000 unique visitors per week!

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