

East Coast Radio House & Garden - a show-stopper!

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Over 100 000 people attended this year's East Coast Radio House & Garden Show, which has been described by Show Director, Diana Chandler, as "consistently successful". Many exhibitors reported they had reached their targets well before the end of the show.



East Coast Radio's Marketing Manager, Paulette Holmes, said: "We had an awesome response to the show this year. The easy chairs for free head massages in front of our on-site studio attracted hundreds of people and caused quite a stir as did the live broadcasts. Once again, it was fantastic to be so close to our audience, interacting with them and getting to know them better."

DJ's and celebs got involved in the Chefs On Stage event every day, providing laughs and creative dishes for audiences to test.

The Sibaya Casino & Entertainment Kingdom Chain Reaction competition netted one lucky winner a brand new VW Velociti at the show.

Rhythmic Beat reported a huge response to their special offer on Backbeat Membership, which gives members instant entry into the Get A Life 2 competition currently running on air.

Next year's East Coast Radio House & Garden Show takes place from Friday, June 29 to Sunday, July 8.

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- ▮ **East Coast Radio welcomes Mzuvele Mthethwa as new managing director** 16 Apr 2024
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- ▮ **Walk Your Way at the Suncoast East Coast Radio Big Walk** 18 Mar 2024
- ▮ **Make moves for your future at the Mancosa East Coast Radio Business Breakfast** 4 Mar 2024

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East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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